



Price list subject to additions or changes without notice. Sales tax at 8.025% will be applied. Minneapolis Convention Center labor is required for ALL Auditorium and Ballroom Equipment Rental Packages. See Labor Rates price list for current Stagehand Rates

## LIGHTING PACKAGES AUDITORIUM

BASIC AUDITORIUM	
Includes	Cost (per day)
(1) Lighting Console - Grand MA2 (80) Lighting Fixtures - Elipsoidols Source Four (750 watt) (6) Ayrton Bora Wash Fixtures	\$1,350
MOVERS WITH BASIC AUDITORIUM	
Includes	Cost (per day)
(1) Lighting Console - Grand MA2 (80) Lighting Fixtures - Elipsoidols Source Four (750 watt) (6) Intelligent Lights - Clay Paky Scenius Profile (6) Ayrton Bora Wash Fixtures	\$2,750

DELUXE AUDITORIUM	
Includes	Cost (per day)
(1) Lighting Console - Grand MA2 (100) Lighting Fixtures - Elipsoidols Source Four (750 watt) (12) Intelligent Lights - Clay Paky Scenius Profile (6) Intelligent Lights - MAC Quantum Wash (16) Intelligent Lights - Vari Lite 2000 (16) Ayrton Bora Wash Fixtures (4) Hazers	\$3,750

## LIGHTING PACKAGES BALLROOM

BASIC BALLROOM		
Includes		Cost (per day)
(1) Lighting Console - Grand MA2 (32) FOH Conventional Lights - Combination of any of the following: <ul style="list-style-type: none"> <li>(20) Lighting Fixtures - Elipsoidols Source Four (750 watt)</li> <li>(12) Stage Lighting - Fresnell (2000 watt) - Hung on 2 FOH Trusses flown with 1-ton motors</li> <li>(16) Stage Lighting - 1K Par 64's - Hung on Fixed Pipes FOH</li> <li>(8) Stage Lighting - Elipsoidols Source Four (750 watt) - Hung on fixed truss over stage</li> <li>(6) LED - GLP X4 - Hung on fixed pipes over stage</li> </ul>		\$700
MOVERS WITH BASIC BALLROOM		
Includes		Cost (per day)
(1) Lighting Console - Grand MA2 (32) FOH Conventional Lights - Combination of any of the following: <ul style="list-style-type: none"> <li>(20) Lighting Fixtures - Elipsoidols Source Four (750 watt)</li> <li>(12) Stage Lighting - Fresnell (2000 watt) - Hung on 2 FOH trusses flown with 1-ton motors</li> <li>(16) 1K Par 64's - Hung on fixed pipes FOH</li> <li>(8) Stage Lighting - Elipsoidols Source Four (750 watt)</li> <li>(6) LED - GLP X4 - Hung on fixed pipes over stage</li> <li>(6) Intelligent Lights - Clay Paky Scenius Profile - Hung on FOH truss</li> <li>(6) Intelligent Lights - Vari Lite 3000 - Hung on FOH truss</li> <li>(1) Hazer</li> <li>(8) Motor (1 Ton)</li> </ul>		\$1,400
DELUXE BALLROOM		
Includes		Cost (per day)
(1) Lighting Console - Grand MA2 (32) FOH Conventional Lights - Combination of any of the following: <ul style="list-style-type: none"> <li>(20) Lighting Fixtures - Elipsoidols Source Four (750 watt)</li> <li>(12) Stage Lighting - Fresnell (2000 watt) - Hung on 2 FOH trusses</li> <li>(16) Stage Lighting - 1K Par 64's - Hung on fixed pipes FOH</li> <li>(8) Stage Lighting - Elipsoidols/Par Source Four (750 watt)</li> <li>(6) LED - GLP X4 - Hung on fixed pipes over stage</li> <li>(4) Intelligent Lights - Clay Paky Scenius Profile - Hung on FOH truss</li> <li>(6) Intelligent Lights - Vari Lite 3000 Series - Hung on FOH truss</li> </ul>	<ul style="list-style-type: none"> <li>(4) Intelligent Lights - Vari Lite 2000 or 3000 Series - Ground</li> <li>(30) Stage Lighting Par Cans - (1000 watt) on a 40' x 12" Truss</li> <li>(2) Hazer</li> <li>(8) Chain Motor 1 Ton 3 Phase</li> </ul>	\$1,800

# LIGHTING PACKAGES

## SPECIAL LIGHTING

LED UP LIGHTING GLP	
Includes	Cost (per day)
(8) LED Up Lights - GLP Bar 20	\$500
LED UP LIGHTING COLOR BLAZE 72	
Includes	Cost (per day)
(8) LED - Colorblaze 72	\$500

# LIGHTING PACKAGES

## MISCELLANEOUS

CYCLORAMA 1	
Includes	Cost (per day)
(1) Cyclorama - (60' x 30') (12) LED - Colorblaze 72	\$900
CYCLORAMA 2	
Includes	Cost (per day)
(1) Cyclorama - (60' x 16') (8) LED - Colorblaze 72	\$700
CYCLORAMA 3 (BALLROOM STAGE ONLY)	
Includes	Cost (per day)
(1) Cyclorama - (60' x 14'6") (8) LED - GLP Bar 20 (6) LED - GLP X4 - Hung on fixed pipes over stage	\$600

# SOUND PACKAGES AUDITORIUM

SOUND CENTER CLUSTER FRONT FILL AUDITORIUM	
Includes	Cost (per day)
<i>Only covers center seating section (800 people)</i> (6) Acoustics ARCS II - Flown center cluster (5) L Acoustics KIVA - Front fill (2) Wired or Wireless Microphones	\$250
SOUND INTEGRATION AUDITORIUM	
Includes	Cost (per day)
Tie into MCC L Acoustics Auditorium System Outside production to provide FOH audio desk and all necessary mics, stands, and cabling from stage *Requires MCC house sound operator	\$300*
LINE ARRAY AUDITORIUM MAIN	
Includes	Cost (per day)
(24) L Acoustics Kara - Flown (8) L Acoustics SB 18 - Flown (2) L Acoustics LA-RAK 3XLA8 (8) Chain Motor 1/2 Ton 3 Phase	\$1,500
LINE ARRAY DELAY AUDITORIUM ROOM 1, 2, OR 3	
Includes	Cost (per day)
<i>Per Auditorium Room</i> (6) L Acoustics Kara - Flown (1) L Acoustics LA-RAK 3XLA8 (1) Chain Motor 1/2 Ton 3 Phase	\$500

# SOUND PACKAGES BALLROOM

SOUND INTEGRATION BALLROOM	
Includes	Cost (per day)
Tie into MCC L Acoustics Ballroom System Outside production to provide FOH audio desk and all necessary mics, stands, and cabling from stage *Requires MCC house sound operator and Line Array Package	\$300.00*
LINE ARRAY BALLROOM A	
Includes	Cost (per day)
(18) L Acoustics Kara - Flown (4) L Acoustics SB 18 - Ground stacked (2) L Acoustics LA-RAK 3XLA8 (4) L Acoustics P108 - Front fill (4) Chain Motor 1 Ton 3 Phase	\$1,000
LINE ARRAY BALLROOM A+B	
Includes	Cost (per day)
(18) L Acoustics Kara - Flown (4) L Acoustics SB 18 - Ground stacked (2) L Acoustics LA-RAK 3XLA8 (4) L Acoustics P108 - Front fill (8) Chain Motor 1 Ton 3 Phase (4) L Acoustics ARCS - Flown	\$1,500

# SOUND PACKAGES MISCELLANEOUS

MONITOR	
Includes	Cost (per day)
(4) Monitor Mixes - each mix includes 1 speakers - \$100 per day per additional mix (1) Mixing Console - DiGiCo SD9, Midas Pro 1, Midas Pro 2, or Midas M32 Drum sub available at no additional cost Monitors may be mixed from FOH console at \$100.00 per mix rate	\$750

# SOUND PACKAGES MISCELLANEOUS *(continued)*

Non-Packaged Items	
Item	Cost (per day)
Audio Splitter - Klark-Teknik Active Splitter (48 x 8)	\$250
Audio Splitter - Klark-Teknik Active Splitter with Snake (48 x 8)	\$500
KLA Series Active Powered Line Array System 1 <ul style="list-style-type: none"> <li>(4) KLA12 Multipurpose 2-way active Line-Array speakers</li> <li>(4) KLA181 Subs</li> </ul>	\$700
KLA Series Active Powered Line Array System 2 <ul style="list-style-type: none"> <li>(12) KLA12 Multipurpose 2-way active Line-Array speakers</li> <li>(6) KLA181 Subs</li> <li>(4) Chain Motor 1/4 Ton 3 Phase</li> </ul>	\$1,500
EAW X Array Point Source <ul style="list-style-type: none"> <li>(8) EAW X Array 750S</li> <li>(4) EAW X Array Subs 1000</li> </ul>	\$700
Mackie SRM 450 SOS Sound System <ul style="list-style-type: none"> <li>(2) Mackie SRM 450</li> <li>(2) Mackie Subs</li> </ul>	\$350

# VIDEO RENTAL PACKAGES PROJECTORS & SCREENS

MEETING ROOM PACKAGE 8'	
Includes	Cost (per day)
(1) Front Screen, Tripod - (8' x 8') (1) Projector - WXGA (4,000 Lumens, 4:3 & 16:9) (1) Projector Stand (1) Video Cable/Input (1) Audio Feed (1) 10 Amps (120v) Power Labor included for set-up	\$325
SCREEN PACKAGE 5'.7" X 10'	
Includes	Cost (per day)
(1) Front or Rear Screen - Screenworks (5'.7" x 10' based on ceiling height, 16:9) (1) Projector - (5,000 Lumens) (1) Projector Stand (1) Video Cable/Input (1) Audio Feed (1) 10 Amps (120v) Power Labor included for set-up	\$500
SCREEN PACKAGE 7.6' X 13.4'	
Includes	Cost (per day)
(1) Front or Rear Screen - Fastfold (7.6' x 13.4' based on ceiling height, 16:9) (1) Projector - DLP (6,000 Lumens, 16:9) (1) Projector Stand (1) Video Cable/Input (1) Audio Feed (1) 10 Amps (120v) Power Labor included for set-up	\$600

SCREEN PACKAGE 6.75' X 12'	
Includes	Cost (per day)
(1) Front or Rear Screen - Screenworks (6.75' x 12' based on ceiling height, 16:9) (1) Projector - DLP (6,000 Lumens, 16:9) (1) Projector Stand (1) Video Cable/Input (1) Audio Feed (1) 10 Amps (120v) Power Labor included for set-up	\$600
SCREEN PACKAGE 9' X 16'	
Includes	Cost (per day)
(1) Front or Rear Screen - Fastfold (9' x 16' based on ceiling height, 16:9) (1) Projector - DLP (10,000 Laser Lumens, 16:9) (1) Projector Stand (1) Video Cable/Input (1) Audio Feed (1) 10 Amps (120v) Power Labor included for set-up	\$800

# VIDEO RENTAL PACKAGES DUAL PROJECTORS & SCREENS

DUAL SCREEN PACKAGE 5.7' X 10'	
Includes	Cost (per day)
(2) Front or Rear Screen - Fastfold (7.5' x 10' based on ceiling height, 4:3) (2) Projector - (5,000 Lumens, 4:3) (2) Projector Stand (1) Video Switcher (1) Decimator/Video Cable/Input (1) Confidence Monitor (46") (1) Audio Feed (1) 10 Amps (120v) Power Labor not included for set-up <i>*Requires MCC house video operator for event hours</i>	\$1,100*
DUAL SCREEN PACKAGE 6.75' X 12'	
Includes	Cost (per day)
(2) Front or Rear Screen - Fastfold (6.75' x 12' based on ceiling height, 16:9) (2) Projector - DLP (6,000 Lumens, 16:9) (2) Projector Stand (1) Video Switcher (1) Decimator/Video Cable/Input (1) Confidence Monitor (46") (1) Audio Feed (1) 10 Amps (120v) Power Labor not included for set-up <i>*Requires MCC house video operator for event hours</i>	\$1,100*

DUAL SCREEN PACKAGE 7.6' X 13.4'	
Includes	Cost (per day)
(2) Front or Rear Screen - Fastfold (7.6' x 13.4' based on ceiling height, 16:9) (2) Projector - DLP (6,000 Lumens, 16:9) (2) Projector Stand (1) Video Switcher (1) Decimator/Video Cable/Input (1) Confidence Monitor (46") (1) Audio Feed (1) 10 Amps (120v) Power Labor not included for set-up <i>*Requires MCC house video operator for event hours</i>	\$1,300*
DUAL SCREEN PACKAGE 9' X 16'	
Includes	Cost (per day)
(2) Front or Rear Screen - Fastfold (9' x 16' based on ceiling height, 16:9) (2) Projector - DLP(10,000 Laser Lumens, 16:9) (2) Projector Stand (1) Video Switcher (1) Decimator/Video Cable/Input (1) Confidence Monitor (46") Labor not included for set-up <i>*Requires MCC house video operator for event hours</i>	\$1,600*

# VIDEO RENTAL PACKAGES FLY PACKAGES

AUDITORIUM VIDEO FLY PACKAGE	
Includes	Cost (per day)
(2) Front Screen - Stumpf (9' x 16') (2) Projector - (16,000 Lumens, 16:9) (1) Video Switcher (1) Decimator/Video Cable/Input (1) Confidence Monitor (46") (3) Motor (1 Ton) (1) 60' Truss - (12" x 12") Labor not included for set-up <i>*Requires MCC house video operator for event hours</i>	\$3,000*

BALLROOM VIDEO FLY PACKAGE 16:9	
Includes	Cost (per day)
(2) Front Screen - Stumpf (9' x 16') (2) Projector - (10,000 Laser Lumens, 16:9) (1) Video Switcher (1) Decimator/Video Cable/Input (1) Confidence Monitor (46") (5) Motor (1 Ton) (1) 100' Truss - (12" x 12") Labor not included for set-up <i>*Requires MCC house video operator for event hours</i>	\$3,000*

# VIDEO RENTAL PACKAGES CAMERA

SINGLE CAMERA	
Includes	Cost (per day)
(1) Camera (1) Video Switcher (1) Video Recorder (1) Clear Com System with 2 Headsets Labor not included <i>*Requires MCC house video operator for event hours</i>	\$500*

DUAL CAMERA	
Includes	Cost (per day)
(1) Camera (1) Camera Long Lens (1) Video Switcher (1) Video Recorder (1) Clear Com System with 3 Headsets Labor not included <i>*Requires MCC house video operator for event hours</i>	\$1,500*

# BRANDING & SPONSORSHIP DIGITAL DISPLAYS + TRADITIONAL PRINT

With state-of-the-art technology and a robust infrastructure, the Minneapolis Convention Center (MCC) provides access to unparalleled digital platforms as well as traditional print opportunities. Branding your event is a visually effective way to increase attendee impressions, expand your brand, enable sponsorship revenue opportunities, and build relationships with your guests, sponsors, and exhibitors.

## DIGITAL DISPLAYS

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Industry-leading digital displays, large format video walls, and wayfinding systems at the Minneapolis Convention Center enable you to create the ultimate experience for your attendees. With super fine resolutions and powerful control systems, your show graphics on each display burst with bright and vibrant content. Your important show messaging provides easy navigation while optimizing maximum exposure of event branding and sponsorship messaging.

### VISITOR INFORMATION CENTER VIDEO WALL

The Visitor Information Center is an immense curved video wall located in the main lobby above the Visitor Information Center desk, below the Craft Bar & Lounge, and next to the Dunn Brother's Café. This screen offers one of the highest guest engagement and number of impressions.

### EXHIBIT HALL VIDEO WALLS

The Exhibit Hall Video Walls are in high traffic areas located above the exhibit halls' entrance. These large, crystal-clear video screens deliver a lasting impression to your attendees and provide the perfect space for your message and graphics to be noticed.

### OVERHEAD MONITORS

The Overhead Monitors are mounted in 33 locations throughout the Convention Center. Their double-sided, triple video monitor configuration allows for the perfect blend of attendee wayfinding paired with event branding, graphics and sponsorship assets.

## TRADITIONAL PRINT

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Print branding provides traditional branding and sponsorship opportunities that are a successful and eye catching medium. From striking column wraps and escalator clings to impressive window displays, print branding opportunities offer a versatile way to brand your event, propel sponsorship messages, and engage your attendees.

### COLUMN WRAPS

Column Wraps' versatility in high traffic areas offer the greatest visibility and highest brand impact to attendees – these bold designs will make your event stand out in the crowd.

### ESCALATOR CLINGS

Escalator Clings are great for multiple level shows. Their placement visibility allows for various specific target audience aligned with a unique visual impact.

### FLOOR CLINGS

With the ability to lead any guest right to your event space door, Floor Clings have one of the highest impression rates and attendee impact – providing an easy opportunity to display your logo or sponsorship assets.

For more Branding & Sponsorship opportunities visit [Branding.MinneapolisConventionCenter.com](http://Branding.MinneapolisConventionCenter.com)  
Technology Services | 612-335-6121 | [MCCBranding@minneapolismn.gov](mailto:MCCBranding@minneapolismn.gov)