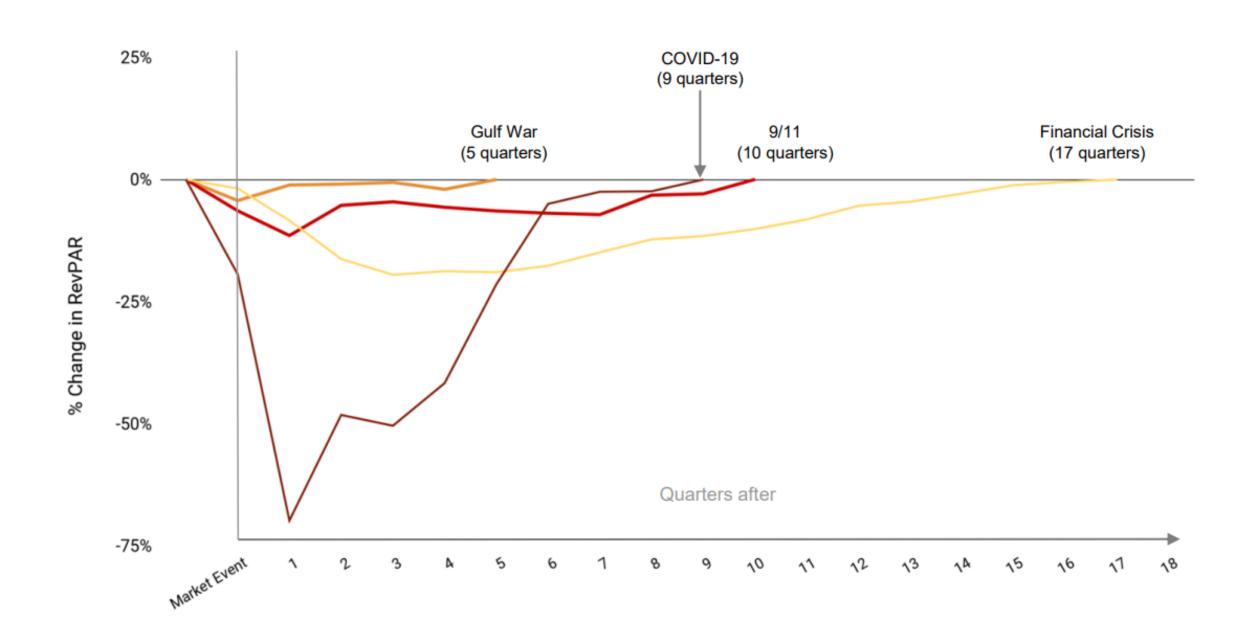






US Hotel Industry

Figure 3: Year-over-year RevPAR change after market event





Group Demand Strengthening

US Weekly Segmented Room Demand, Luxury and Upper Upscale Classes

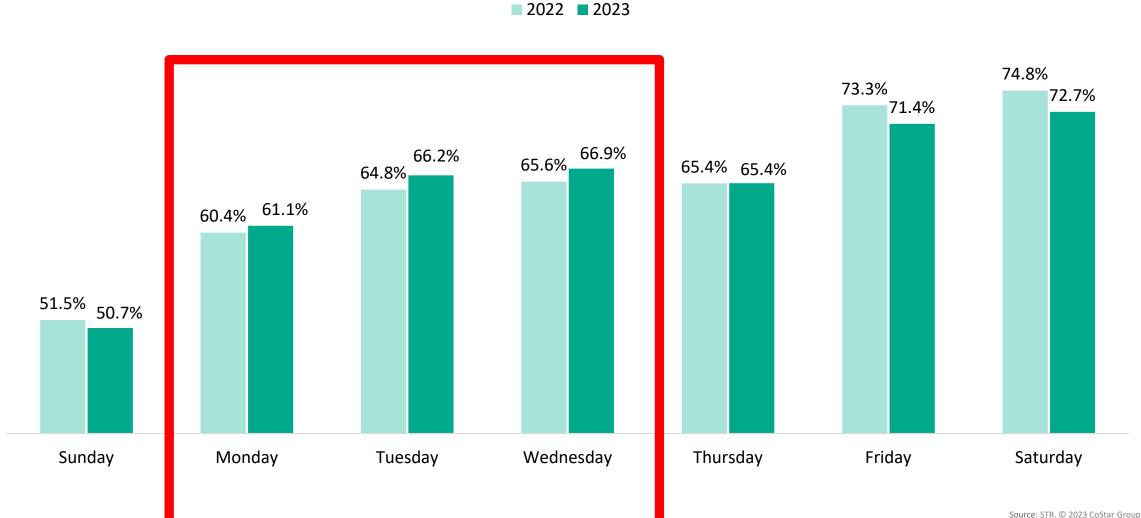




Weekdays are coming back!



US, average daily occ, Apr 2022 and 2023

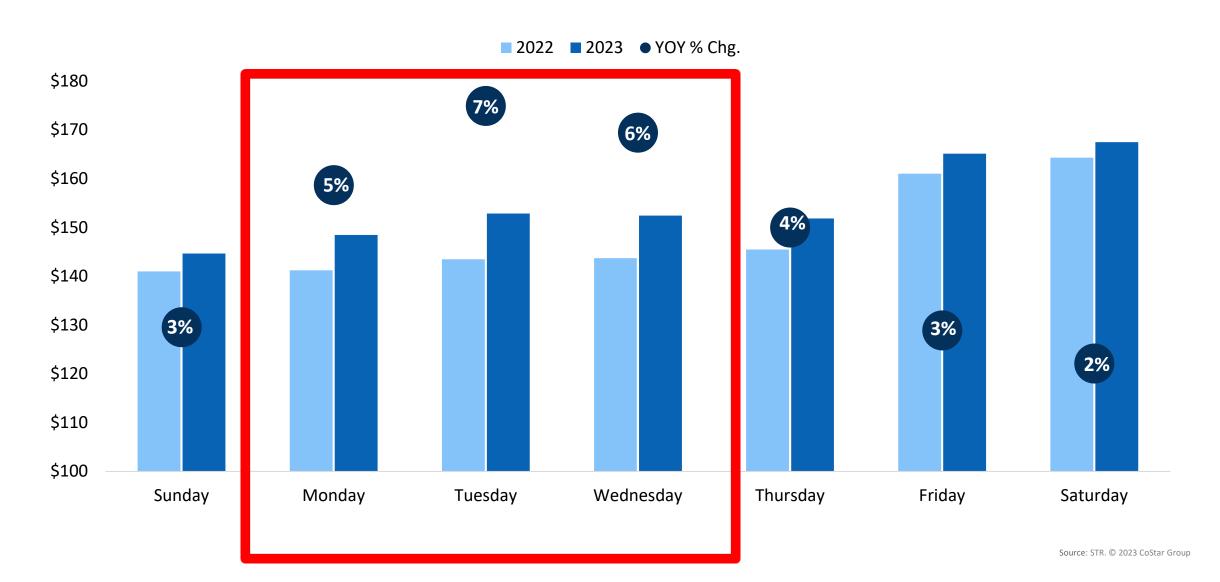


Rates grew across all DOW



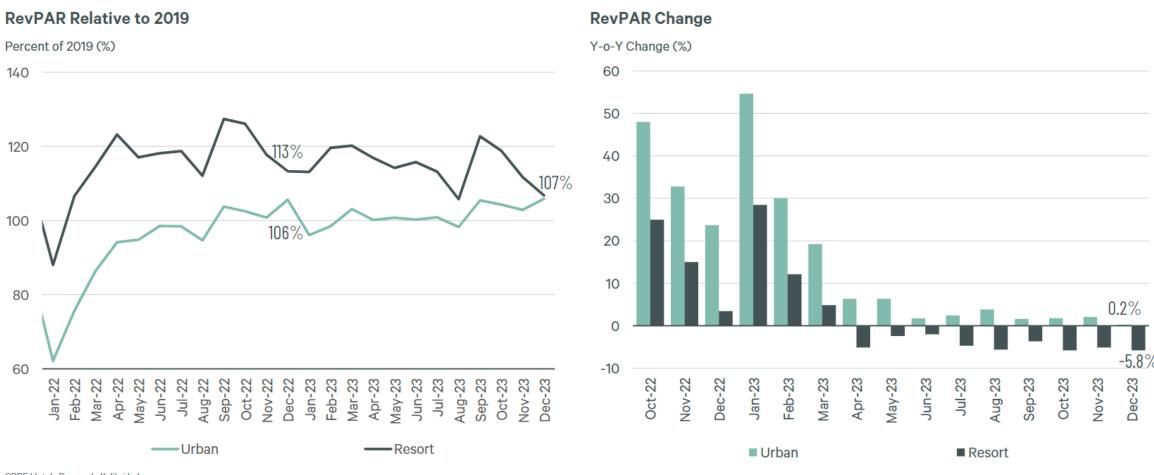


US, ADR, Apr 2022 and 2023





Resorts continued to decline but Urban locations grew as trends converge



CBRE Hotels Research, Kalibri Labs



We expect urban hotels to outperform resorts over the next few years, as inbound international travel tends to skew urban; however, we still expect resort growth to be positive going forward.

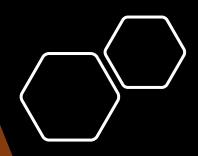
Rachael Rothman

Share this quote









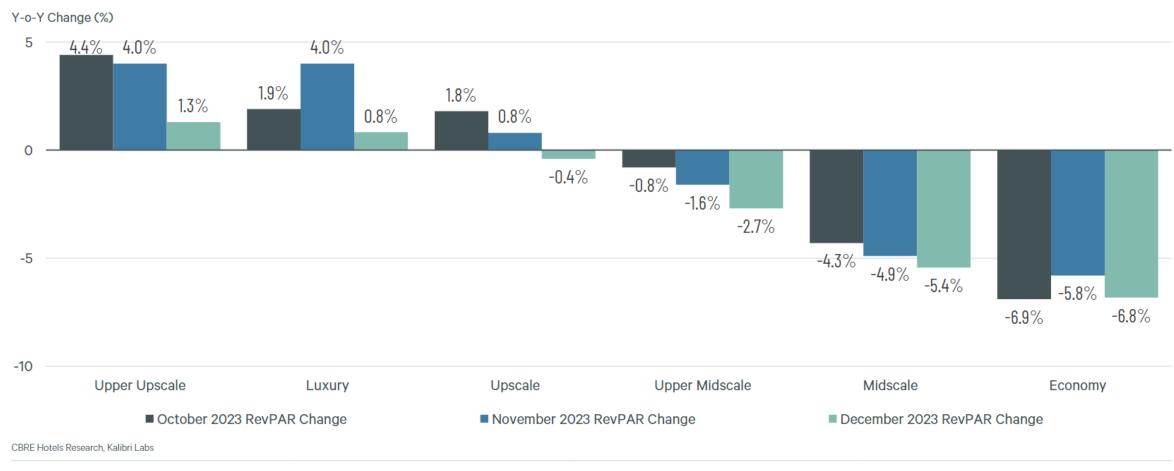


Hotel data according to hospitality industry data provider Smith Travel Research (STR)

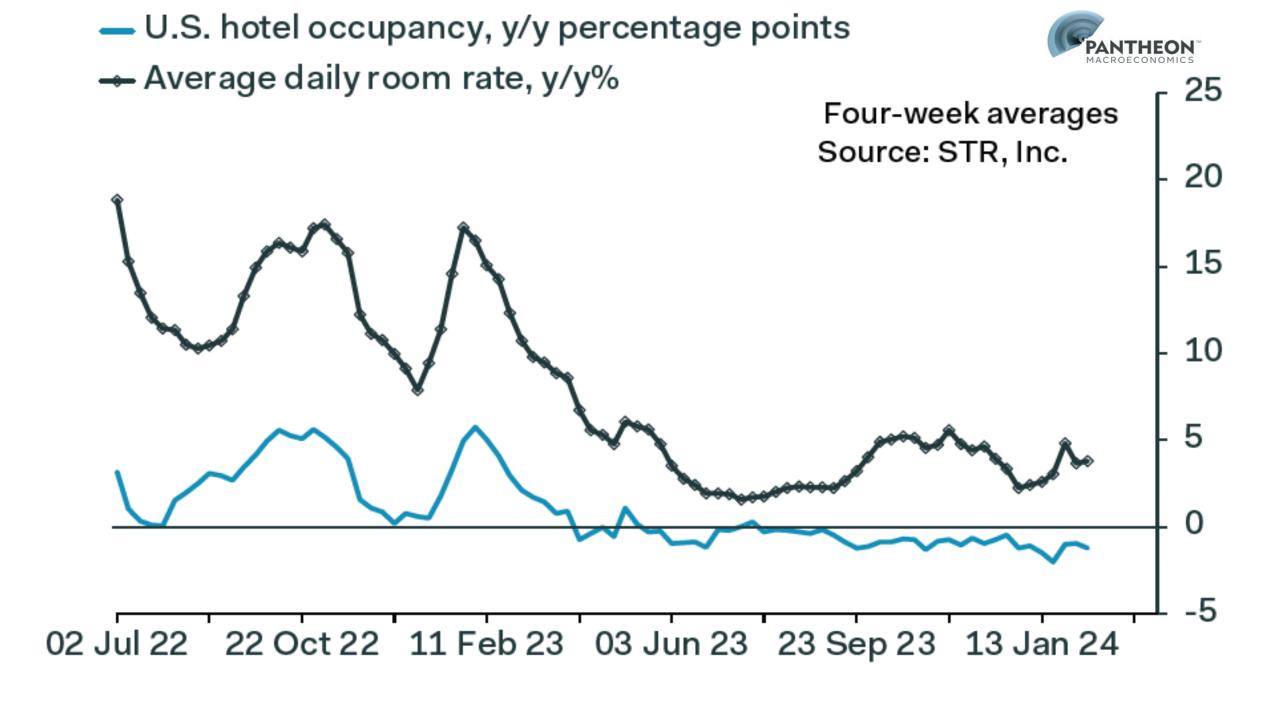


Only Luxury and Upper Upscale posted RevPAR gains in December

Monthly RevPAR Change by Chain Scale



CBRE HOTELS RESEARCH © 2024 CBRE, INC



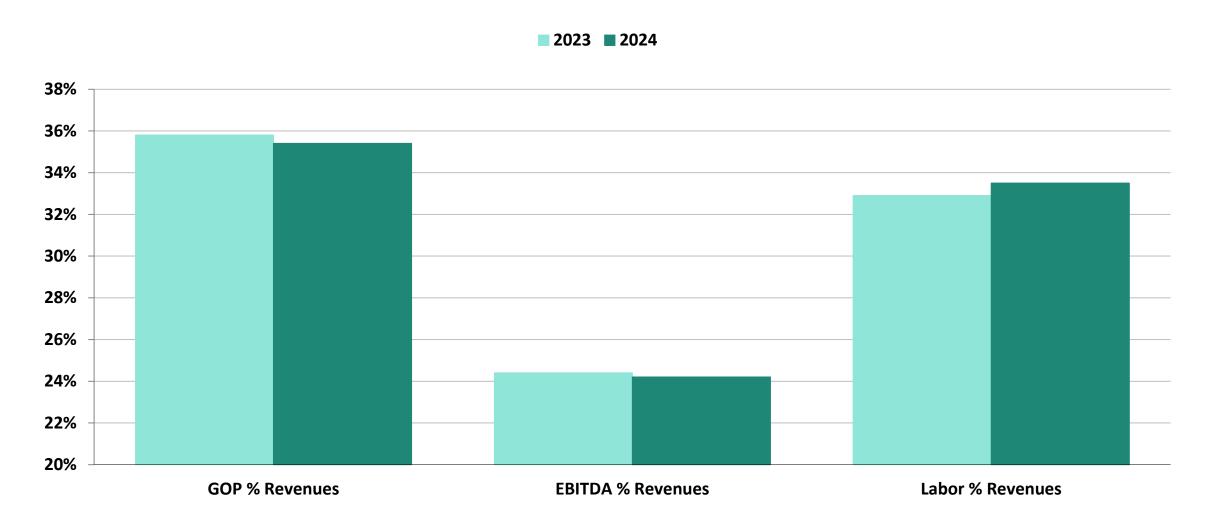


Profitability to remain somewhat stable



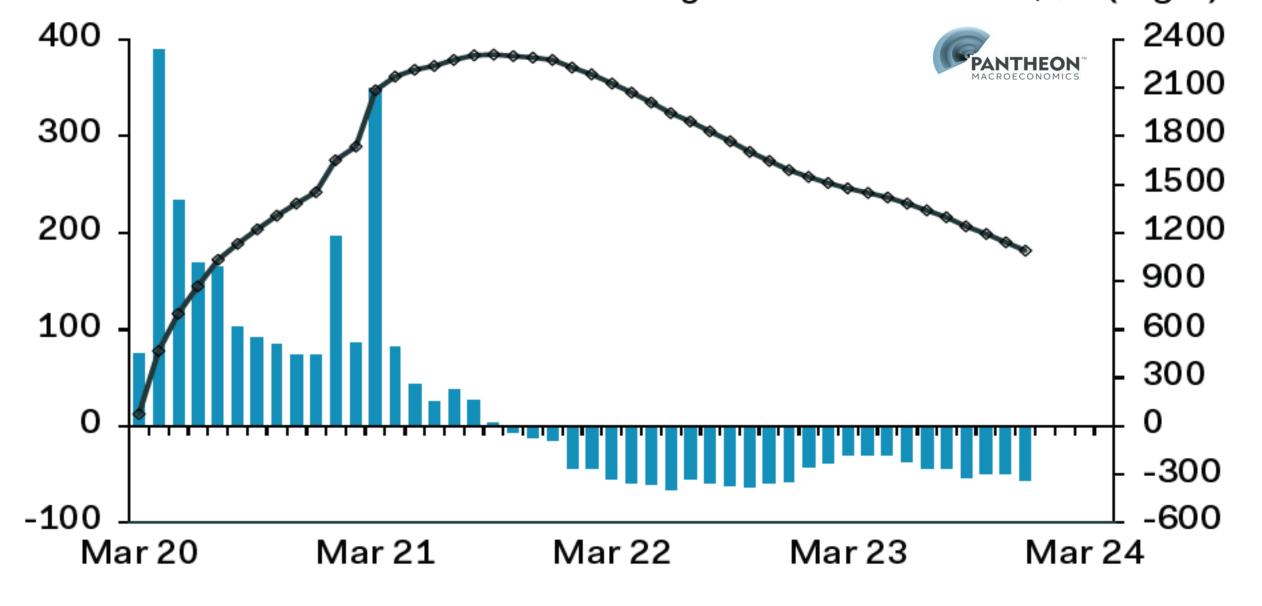


U.S. P&L forecast, year-over-year change



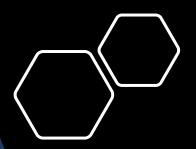


- Month-to-month change in excess savings, \$B (Left)
- Cumulative excess household savings since March 2020, \$B (Right)



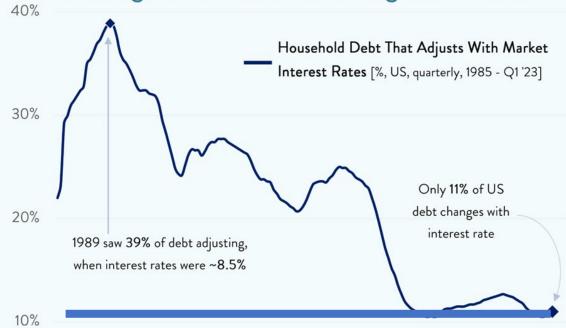
Change real liquid assets, Q4 19-to-Q2 23 by income quintile, \$B (Left) ♦ % change (Right) 1000 50 Bank accounts and money market funds, deflated by 800 40 the headline PCE deflator 600 30 400 20 200 10 0 -200 0-to-20 20-to-40 40-to-60 60-to-80 80-to-99 99-to 100

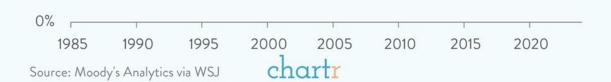
U.S. income and spending \$25 trillion RECESSION Income 20 Consumer spending 10 '20 2015 Note: Seasonally adjusted at annual rates Source: Commerce Department

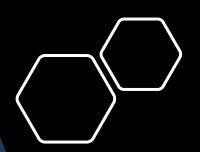




Locked In: Most Americans Aren't Yet Feeling The Pain Of Higher Rates



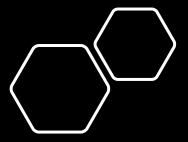




MORTGAGE COSTS HAVE BARELY RISEN THANKS TO THE REFI WAVE

- Average interest rate on outstanding mortgages, %
- → 30-year conventional mortgage rate, %

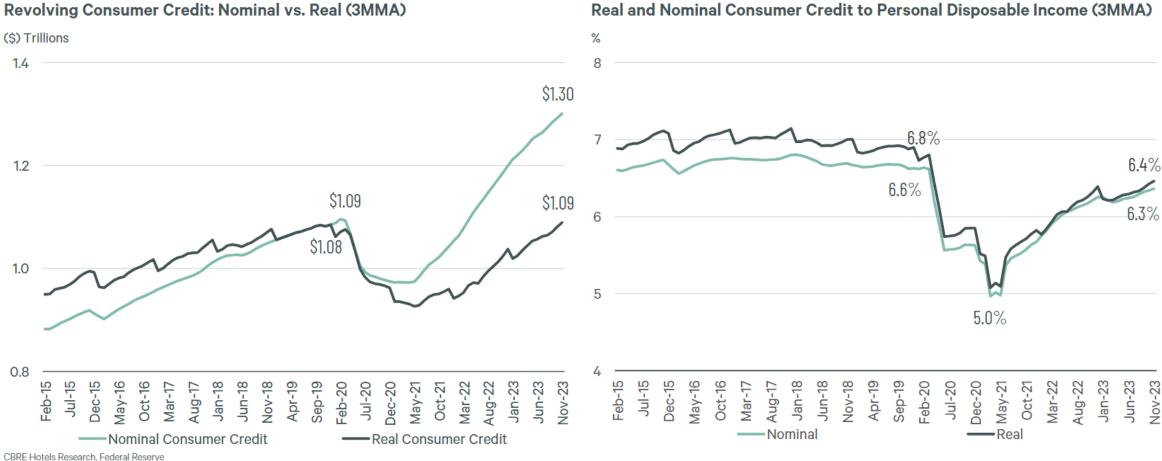








Despite increases in nominal borrowings, Real and Nominal leverage are below 2019



*Real Revolving Credit Indexed to 2019



Older Americans Are Better Off Than Ever

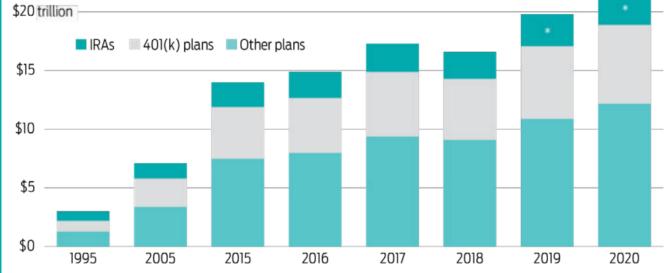


They invested for decades, are working longer and get bigger Social Security checks than past cohorts.

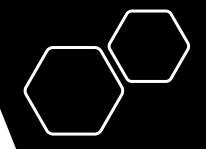


Growing Nest Eggs

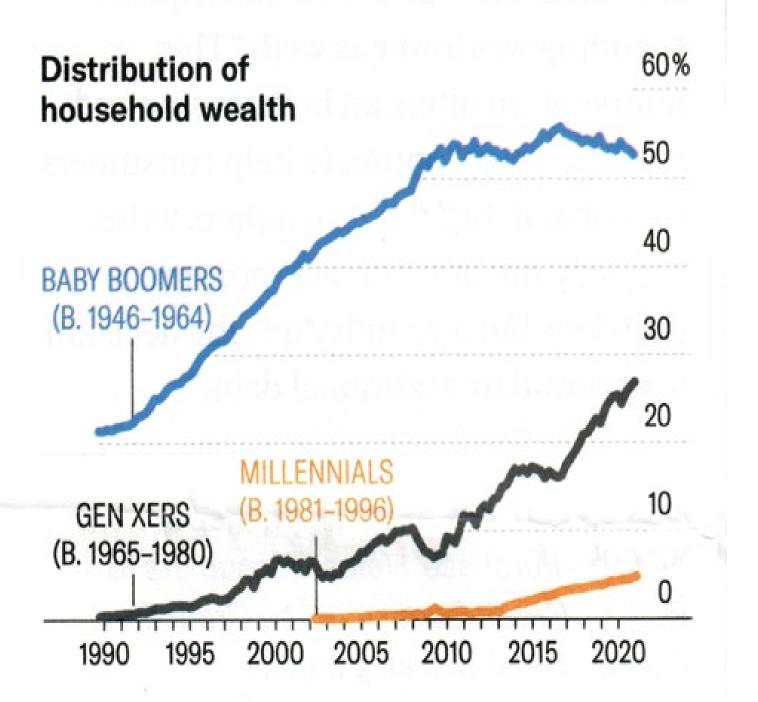
Americans held nearly \$22 trillion in tax-advantaged accounts in 2020. A large amount of that money will go to their heirs.

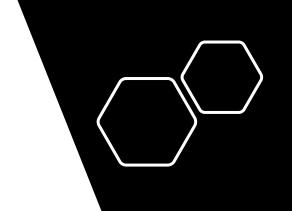




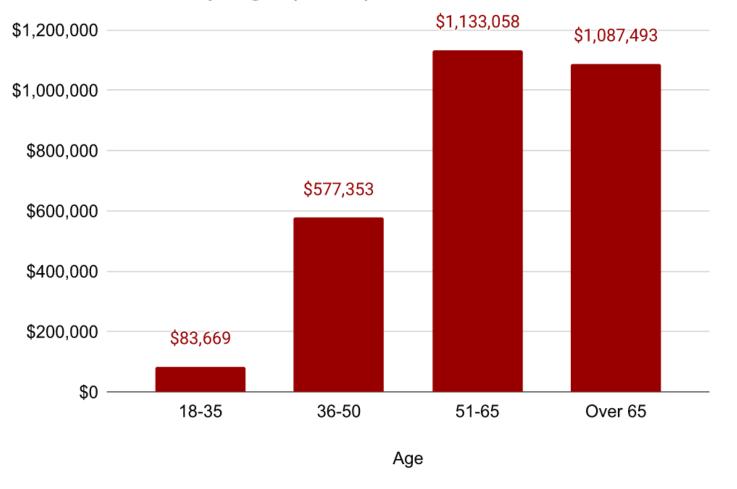


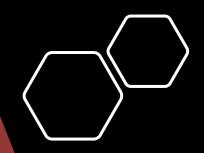
"The US Retirement Market, Fourth Quarter 2020."





Mean Wealth by Age (2019)

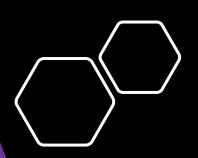






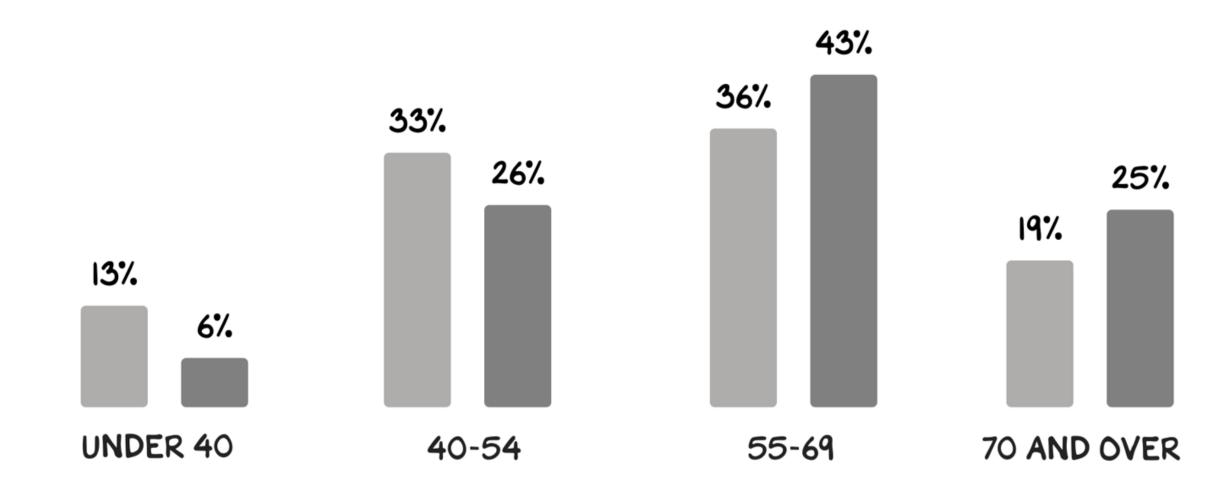
New Money: Americans Under 40 Are Getting Wealthier... But It's All Relative





U.S. WEALTH DISTRIBUTION BY AGE

1989 VS. 2022



SOURCE: FEDERAL RESERVE BANK OF ST. LOUIS



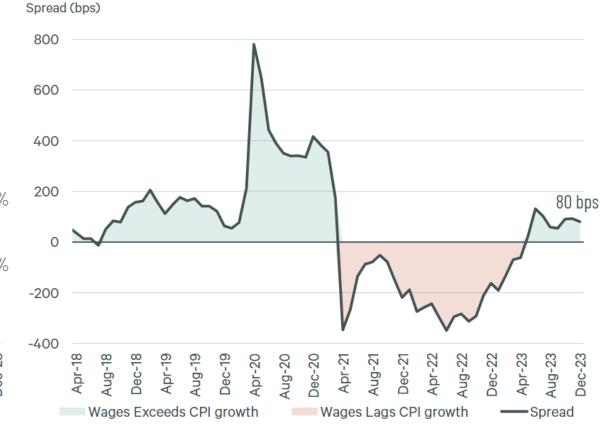


Wage growth has outpaced inflation for the last eight months

U.S. CPI Change vs. U.S. Average Hourly Wage Change



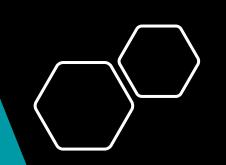
Spread between U.S. Average Hourly Wage and CPI Change



CBRE Hotels Research, BLS

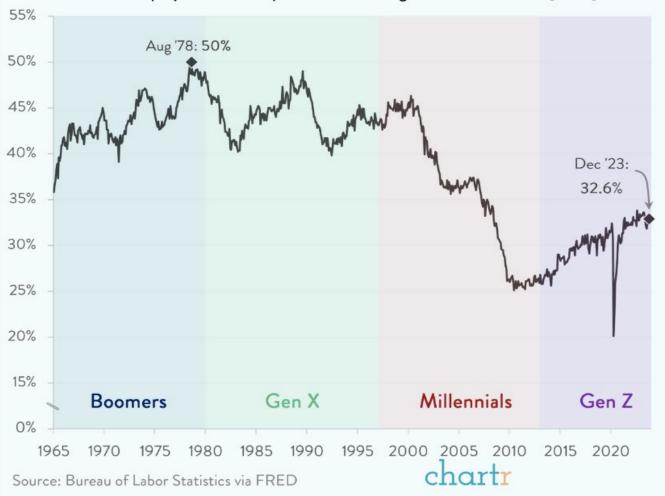
Gen Z is bringing back the part-time job

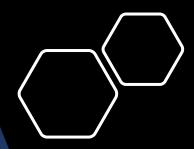




Gen Z Teens Have Been Getting To Work Since The Pandemic

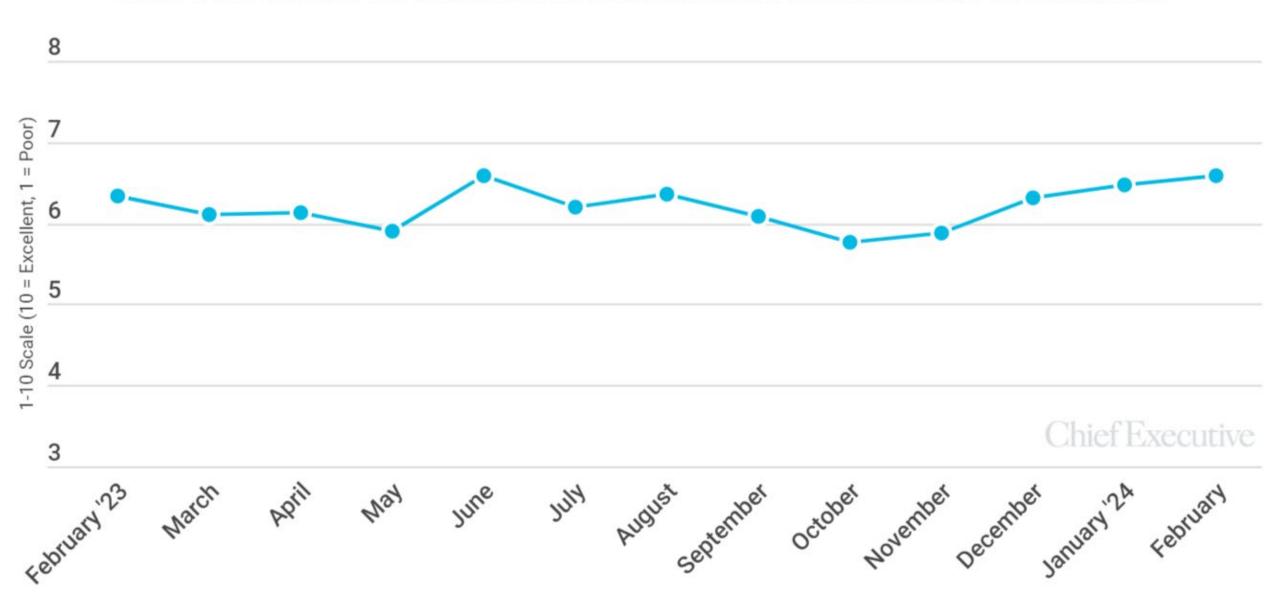
- Employment-to-Population Ratio, Ages 16-19 Years Old [%, US]



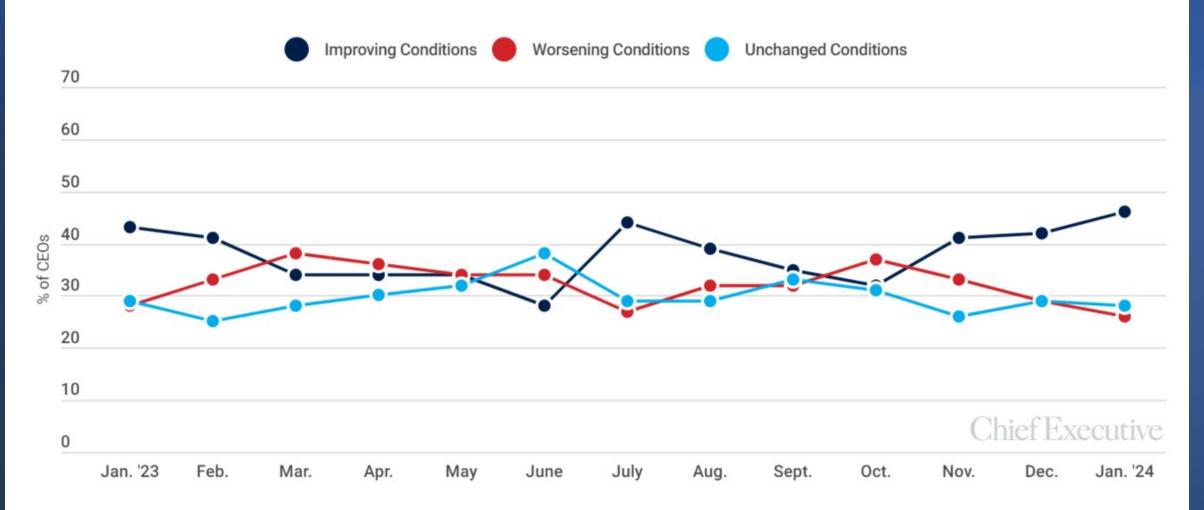




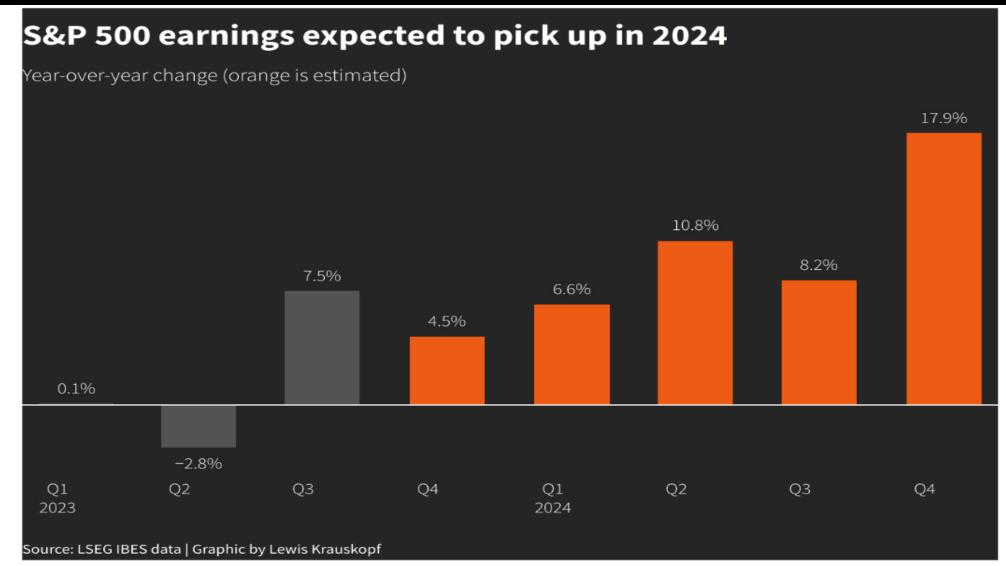
CEO Forecast of Business Conditions 12 Months from Now



CEO Forecast for Business 12 Months From Now



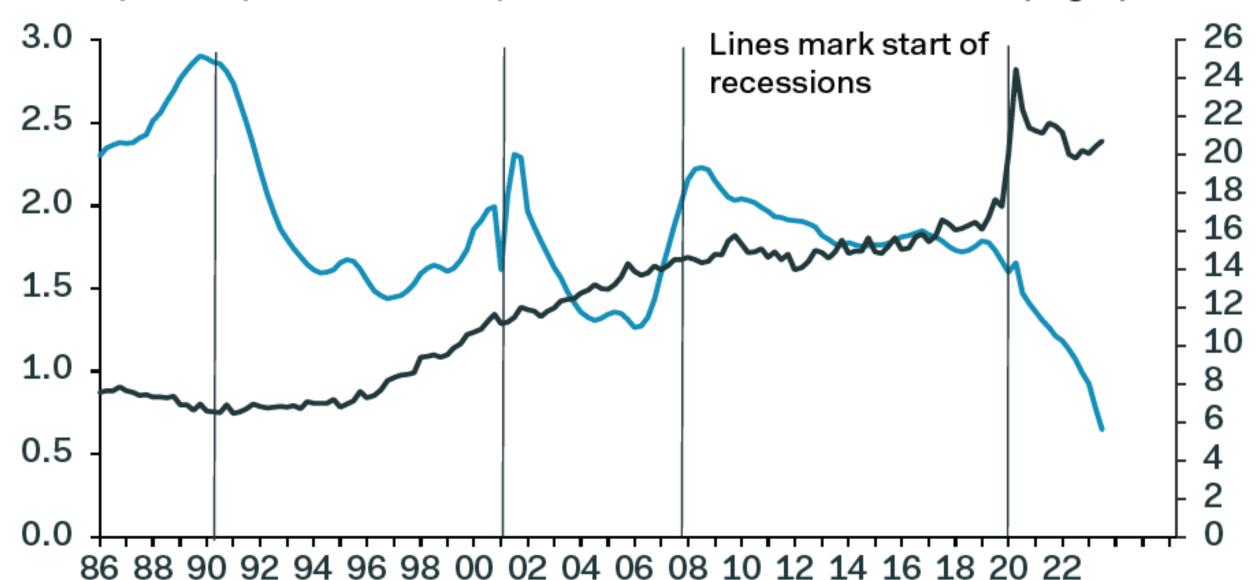
Source: CEO Confidence Index, ChiefExecutive.net





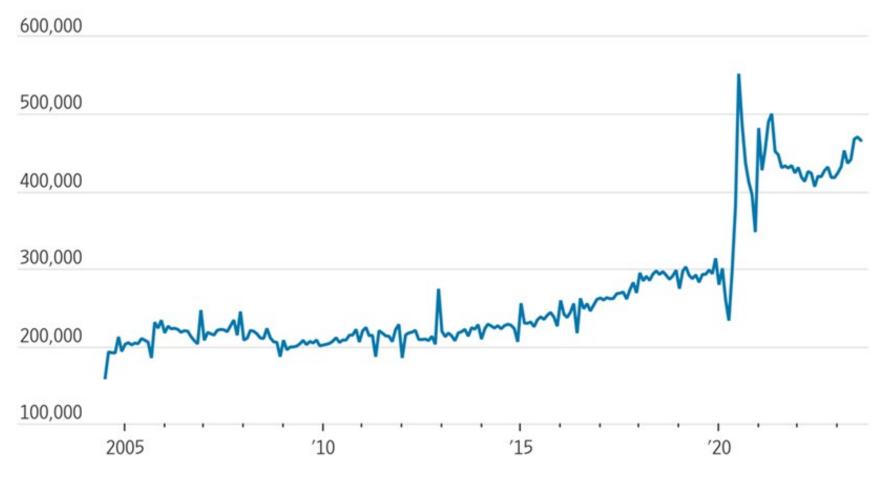


Liquid corporate/non-corporate business assets, % GDP (Right)



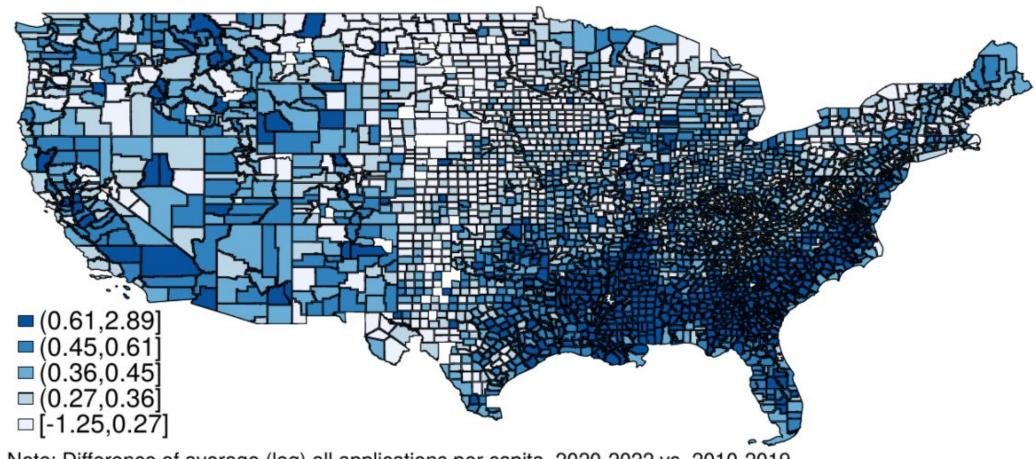


U.S. business applications



Note: Seasonally adjusted

Source: Commerce Department



Note: Difference of average (log) all applications per capita, 2020-2022 vs. 2010-2019. Source: Census Bureau Business Formation Statistics and population estimates.

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