



Meet **Minneapolis**  
City by Nature

## CONVENTION ALERT

### Scentsy Family Reunion July 29 - 31, 2025

<b><u>Estimated Attendance:</u></b>	<b><u>6,000</u></b>
<b><u>Location:</u></b>	Minneapolis Convention Center
<b><u>Major Arrivals:</u></b>	Monday, July 28 – Tuesday, July 29
<b><u>Major Departure:</u></b>	Thursday, July 31
<b><u>Scheduled Free Evening(s):</u></b>	Wednesday, July 30 <sup>th</sup> & Thursday July 31
<b><u>Convention Hotels:</u></b>	Hilton Minneapolis (HQ)
<b><u>Meet Minneapolis Contact:</u></b>	Ashley Williams (612.767.8184)
<b><u>Attendee Profile:</u></b>	Primarily middle-aged women.

**Restaurant/Info Booth Hours:** **n/a**

**Transportation Provided:** No

**Event Website:**

<https://www.incandescentwaxmelts.com/scentsy-family-reunion-july-29-31-2025-fall-2025-info-training/>