



# Tourism Improvement Districts

District	Annual Budget*	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies**
<b>Alabama</b>					
<b>Mobile</b>	\$2,650,000	\$1.00 per night	Tourism Marketing	2020	13%
<b>California</b>					
<b>Anaheim</b>	\$17,500,000	2% room revenue	Tourism Marketing / Transport	2010	15.2%
<b>Arroyo Grande</b>	\$212,000	2% room revenue	Tourism Marketing	2013	12.2%
<b>Atascadero</b>	\$284,000	2% room revenue	Tourism Marketing	2013	11.2%
<b>Berkeley</b>	\$650,000	1% room revenue	Tourism Marketing	2012	12.2%
<b>Big Bear Lake</b>	\$3,000,000	3% room revenue + 2% ski resort	Tourism Marketing	2016	8.2%
<b>Bishop</b>	\$600,000	2% room revenue	Tourism Marketing	2014	12.2%



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<b>Buena Park</b>	\$1,100,000	2% room revenue	Tourism Marketing	2016	12.2%
<b>Burbank</b>	\$1,652,000	1% room revenue	Tourism Marketing and Destination Development	2011	10.2%
<b>Butte County</b>	\$650,000	2% room revenue	Tourism Marketing	2015	6.2% - 10.2%
<b>Camarillo</b>	\$580,000	2% room revenue	Tourism Marketing	2014	9.2%
<b>Carlsbad</b>	\$6,800,000	2% room revenue	Tourism Marketing	2005	10.2%
<b>Carmel</b>	\$1,541,600	2% room revenue	Tourism Marketing	2016	10.2%
<b>Claremont</b>	\$288,000	2% room revenue	Tourism Marketing	2010	10.2%
<b>Concord</b>	\$1,100,000	3% room revenue	Tourism Marketing	2013	10.2%
<b>Conejo Valley</b>	\$1,425,000	2% room revenue	Tourism Marketing	2013	10.2% - 12.2%
<b>Coronado</b>	\$1,400,000	1% room revenue	Tourism Marketing	2010	10.2%
<b>Costa Mesa</b>	\$2,700,000	3% room revenue	Tourism Marketing	1995	8.2%
<b>Dana Point</b>	\$2,100,000	\$3.00 - \$5.00 per night	Tourism Marketing	2009	10.2%
<b>Elk Grove</b>	\$675,000	3% room revenue	Tourism Marketing	2014	12.2%

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<b>Fairfield</b>	\$800,000	3% room revenue	Tourism Marketing	2013	10.2%
<b>Feather River</b>	\$191,979	2% room revenue	Sales and Marketing, Micro Zone Marketing	2020	9.20%
<b>Folsom</b>	\$1,000,000	4% room revenue	Tourism Marketing	2002	8.2%
<b>Fresno</b>	\$2,000,000	2% room revenue	Tourism Marketing	2010	10% - 12%
<b>Garden Grove</b>	\$3,000,000	2.5% room revenue	Tourism Marketing	2010	14.7%
<b>Gilroy</b>	\$375,950	2% room revenue	Tourism Marketing	2013	9.2%
<b>Greater Palm Springs</b>	\$24,000,000	3% room revenue	Tourism Marketing	2008	10.2% - 12.9%
<b>Half Moon Bay</b>	\$200,000	\$1.00 per night	Tourism Marketing	2004	14.2%
<b>Healdsburg</b>	\$1,500,000	2% room revenue	Tourism Marketing	2012	14.2%
<b>Humboldt County</b>	\$1,200,000	2% room revenue	Tourism Marketing	2012	10.2%
<b>Huntington Beach</b>	\$5,000,000	4% room revenue	Tourism Marketing	2002	10.2%
<b>Irvine</b>	\$1,600,000	2% room revenue	Tourism Marketing	2002	8.2%
<b>Laguna Beach</b>	\$2,849,000	2% room revenue	Tourism Marketing	2001	12.2%
<b>Lake County</b>	\$170,000	1.5% room revenue	Tourism Marketing	2019	9.2% - 10.2%

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<b>Lancaster</b>	\$750,000	3% room revenue	Tourism Marketing	2013	7.2%
<b>Lodi</b>	\$538,000	4.5% room revenue	Tourism Marketing	2004	6.2% - 8.2%
<b>Lompoc</b>	\$740,000	2% room revenue	Tourism Marketing	2014	10.2%
<b>Long Beach</b>	\$4,240,000	3% room revenue	Tourism Marketing	2005	13.2%
<b>Los Angeles</b>	\$34,180,000	2% room revenue	Tourism Marketing	2011	14.2%
<b>Madera County</b>	\$1,000,000	2% room revenue	Tourism Marketing	2010	9.3%
<b>Mammoth Lakes</b>	\$6,668,250	1% - 2% revenue on lodging, restaurants, retail, ski/golf Hotels, Restaurants, Ski Resorts	Tourism Marketing	2013	13.2%
<b>Marin County</b>	\$1,320,000	2% room revenue	Tourism Marketing	2004	10.2% - 12.2%
<b>Mariposa County</b>	\$1,300,000	1.5% room revenue	Tourism Marketing / Advocacy	2008	12.2%
<b>Mendocino County</b>	\$1,680,000	1% room revenue	Tourism Marketing	2006	9.2% - 12.2%
<b>Modesto</b>	\$310,000	1% room revenue	Tourism Marketing	2019	9.20%

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<b>Monterey County</b>	\$8,856,000	\$1.50 - \$7.00 per night	Tourism Marketing	2006	10.2% - 12.2%
<b>Morgan Hill</b>	\$410,000	1.5% room revenue	Tourism Marketing	2019	11.20%
<b>Morro Bay</b>	\$991,000	3% room revenue	Tourism Marketing	2009	12.2%
<b>Murrieta</b>	\$564,000	3% room revenue	Tourism Marketing	2015	10.2%
<b>Napa Valley</b>	\$8,000,000	2% room revenue	Tourism Marketing	2010	12.2%
<b>Newport Beach</b>	\$4,500,000	3% room revenue	Tourism Marketing	2009	10.2%
<b>North Lake Tahoe</b>	\$6,000,000	1% - 2% revenue	Tourism Marketing / Economic Development / Transportation	2021	10.2%
<b>Oakdale</b>	\$200,000	2% room revenue	Tourism Marketing	2009	7.2%
<b>Oakland</b>	\$1,625,000	\$1.50 per night	Tourism Marketing	2015	14.2%
<b>Oceanside</b>	\$1,628,000	1.5-2.5% room revenue	Tourism Marketing	2010	10.2%
<b>Olympic Valley Alpine Meadows Microtransit</b>	\$1,073,000	1.5% room revenue	Transportation	2018	10.2%
<b>Ontario</b>	\$5,200,000	3% room revenue	Tourism Marketing	2013	10.2% - 11.8%

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<b>Oxnard</b>	\$730,000	1.5% room revenue	Tourism Marketing	2019	10.2%
<b>Pacific Grove</b>	\$450,000	\$1.00 - \$1.50 per night	Tourism Marketing and Physical Improvements	2007	10.2%
<b>Pacifica</b>	\$65,000	\$1.00 per night	Tourism Marketing	2004	12.2%
<b>Palm Springs (City)</b>	\$325,000	1% room revenue	Tourism Marketing	2016	13.7%
<b>Palmdale</b>	\$900,000	2% room revenue	Tourism Marketing	2021	10.2%
<b>Pasadena</b>	\$5,250,000	3.89% room revenue	Tourism Marketing	2003	12.3%
<b>Paso Robles</b>	\$1,229,000	2% room revenue	Tourism Marketing	2008	12.2%
<b>Petaluma</b>	\$660,000	2% room revenue	Tourism Marketing	2019	10.2%
<b>Pismo Beach</b>	\$1,750,000	1% room revenue	Tourism Marketing	2009	12.2%
<b>Placer Valley</b>	\$3,800,000	\$6.50 per night	Tourism Marketing	2003	6.2% - 12.2%
<b>Pleasant Hill</b>	\$632,000	3% room revenue	Tourism Marketing	2017	10.2%
<b>Rancho Cordova</b>	\$2,464,000	4.5% room revenue	Tourism Marketing	2010	12.2%
<b>Redding</b>	\$925,000	2% room revenue	Tourism Marketing	2008	10.2%

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<b>Redondo Beach</b>	\$785,000	1% room revenue	Tourism Marketing	2018	12.2%
<b>Ridgecrest</b>	\$447,000	3% room revenue	Tourism Marketing	2012	10.2%
<b>Sacramento TID</b>	\$3,140,000	1% room revenue	Capital Improvements	2019	12.2%
<b>Sacramento TMD</b>	\$6,000,000	1% - 3% room revenue	Tourism Marketing	2000	12.2%
<b>San Diego</b>	\$43,000,000	2% room revenue	Tourism Marketing	2007	10.7%
<b>San Francisco</b>	\$25,000,000	1.3125% - 2.5% room rev.	Tourism Marketing & Services / Moscone Center Improvements	2008	14.2%
<b>San Gabriel</b>	\$193,000	1% room revenue	Tourism Marketing	2019	12.2%
<b>San Jose</b>	\$3,455,000	\$1.00 - \$3.00 per night	Tourism Marketing	2006	10.2%
<b>San Luis Obispo (City)</b>	\$1,867,000	2% room revenue	Tourism Marketing	2008	12.2%
<b>San Luis Obispo (County)</b>	\$3,724,000	2% room revenue	Tourism Marketing	2009	9.9%
<b>San Luis Obispo County</b>	\$3,280,000	1% room revenue	Tourism Marketing	2015	9.2% - 10.2%
<b>San Mateo</b>	\$1,900,000	\$0.15 - \$1.00 per night	Tourism Marketing	2001	9.7% - 15.2%

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<b>San Ramon</b>	\$450,000	\$2.00 per night	Tourism Marketing	2015	10.2%
<b>Santa Ana</b>	\$2,400,000	2% room revenue	Tourism Marketing	2020	11.20%
<b>Santa Barbara South Coast</b>	\$8,240,000	2% room revenue	Tourism Marketing	2010	12.2%
<b>Santa Clara</b>	\$611,000	1.5% room revenue	Tourism Marketing	2004	9.7%
<b>Santa Clarita</b>	\$625,000	2% room revenue	Tourism Marketing	2010	10.2%
<b>Santa Cruz County</b>	\$1,900,000	\$1.75 - \$3.00 by RevPar	Tourism Marketing	2010	11.2%
<b>Santa Maria</b>	\$650,000	2% room revenue	Tourism Marketing	2016	12.2%
<b>Santa Monica</b>	\$4,860,000	\$1.90 - \$6.25 per night	Tourism Marketing	2013	14.2%
<b>Santa Rosa</b>	\$1,425,000	3% room revenue	Tourism Marketing	2010	9.2%
<b>Santa Ynez Valley</b>	\$900,000	\$3.00 per night	Tourism Marketing	2010	12.2%
<b>Simi Valley</b>	\$360,000	2% room revenue	Tourism Marketing	2014	10.2%
<b>Siskiyou County</b>	\$556,000	2% room revenue	Tourism Marketing	2015	5.2% - 12.2%
<b>Sonoma City</b>	\$730,000	2% room revenue	Tourism Marketing	2012	10.2%



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<b>Sonoma County</b>	\$4,700,000	2% room revenue	Tourism Marketing	2004	9.2% - 12.2%
<b>South Lake Tahoe</b>	\$2,680,000	\$3.00 - \$4.50 per night	Tourism Marketing / Advocacy	2006	12.2%
<b>Stockton</b>	\$1,425,000	4% room revenue	Tourism Marketing	2010	8.2%
<b>Temecula</b>	\$2,200,000	4% room revenue	Tourism Marketing	2005	8.2%
<b>Temecula Wine Country</b>	\$960,000	2% room revenue	Tourism Marketing	2016	10.2%
<b>Tiburon</b>	\$159,000	1% room revenue	Tourism Marketing	2007	10.2%
<b>Torrance</b>	\$800,000	1% room revenue	Tourism Marketing	2010	11.2%
<b>Tri-Valley</b>	\$2,166,000	\$3.25 per night	Tourism Marketing	2005	6.7% - 8.2%
<b>Truckee</b>	\$656,400	2% room revenue	Tourism Marketing	2015	12.2%
<b>Twentynine Palms</b>	\$150,000	1.5% room revenue	Tourism Marketing	2017	9.2%
<b>Vacaville</b>	\$650,000	2% - 3% room revenue	Tourism Marketing	2004	8.2%
<b>Vallejo</b>	\$300,000	\$1.00-\$2.00 per night	Tourism Marketing	2003	11.2%
<b>Ventura (City)</b>	\$940,000	2% room revenue	Tourism Marketing	2021	12.2%

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Ventura County West	\$2,800,000	2% room revenue	Tourism Marketing	2011	8.2% - 10.2%
Visalia	\$650,000	2% room revenue	Tourism Marketing	2017	10.2%
Walnut Creek	\$590,000	\$1.50 - \$2.00 per night	Tourism Marketing	2010	8.7%
West Hollywood	\$7,285,000	3% room revenue	Tourism Marketing	1989	12.7%
Woodland	\$350,000	2% room revenue	Tourism Marketing	2023	8%
Yolo County	\$690,000	2% room revenue	Tourism Marketing	2017	8.2% - 12.2%

## Colorado

Alamosa County	\$486,000	4.0% room revenue	Tourism Marketing	2009	9.8%
Aurora	\$3,000,000	\$2.00 per night	Tourism Marketing	2018	8%
Denver	\$8,700,000	1% room revenue	Tourism Marketing and Convention Center	2017	14.75%
Estes Park	\$2,045,000	2.0% room revenue	Tourism Marketing	2009	8.5%
Fort Collins	\$800,000	3% room revenue	Tourism Marketing	2022	10.55%
Gunnison County	\$1,667,000	4.0% room revenue	Tourism Marketing	2002	8.9%

District	Annual Budget*	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies**
Moffat County	\$212,000	4% room revenue	Tourism Marketing	2015	9.05%
Steamboat Springs	\$1,700,000	2.0% room revenue	Tourism Marketing	2004	10.65%
Vail	\$4,700,000	1.4% room revenue	Tourism Marketing	1999	8.4%

## England

Bournemouth Coastal	£616,000	1 - 1.75% of the rateable value of property	Tourism Marketing	2022	
English Riviera - Torbay	£670,000	1.95% of rateable value of property	Tourism Marketing	2022	
Greater Yarmouth	£624,252	\$220 - \$13,000 annually on rateable value property	Tourism Marketing	2014	
Manchester	£3,788,000	\$1.30 per room / per night	Tourism Marketing	2023	
Tweed Valley	£84,000	\$330 - \$4,700 annually on rateable value of property	Tourism Marketing	2020	

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Yorkshire Coast	£1,261,000	1.5% of rateable value of property	Tourism Marketing	2018	

## Florida

Tampa Bay / Ybor City	\$889,000	\$24 per occupied room per month	Tourism Marketing	2020	12%
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## Kansas

Topeka	\$500,000	\$1.00 per night	Tourism Marketing	2017	16.15%
Wichita	\$3,000,000	2.75% room revenue	Tourism Marketing	2014	13.5%

## Kentucky

Louisville	\$4,500,000	1.5% room revenue	Tourism Marketing	2022	16.07%
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## Louisiana

Jefferson Parish	\$860,000	1.00% room revenue	Tourism Marketing	2016	12.75%
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District	Annual Budget*	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies**
Lafayette	\$1,758,356	2% room revenue	Tourism Marketing	2023	
New Orleans	\$18,500,000	1.75% room revenue	Tourism Marketing	2014	16.35%

## Maine

Portland	\$1,508,738	1.5% room revenue	Tourism Marketing	2023	
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## Maryland

Baltimore	\$3,750,000	2% room revenue	Tourism Marketing / Sales	2019	15.5%
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## Massachusetts

Boston	\$10,500,000	1.5% room revenue	Tourism Marketing	2021	14.45%
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## Montana

Billings	\$1,742,000	\$0.75 per night	Tourism Marketing	2007	7%
Butte-Silver Bow	\$250,000	\$1.00 per night	Tourism Marketing	2011	7%

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<b>Choteau</b>	\$10,000	\$1.00 per night	Tourism Marketing	2016	7%
<b>Dawson County</b>	\$80,000	\$1.00 per night	Tourism Marketing	2010	7%
<b>Gallatin County</b>	\$1,413,000	\$2.00 per night	Tourism Marketing	2009	7%
<b>Glasgow</b>	\$150,000	\$1.00 per night	Tourism Marketing	2009	7%
<b>Great Falls</b>	\$420,000	\$1.00 per night	Tourism Marketing	2008	7%
<b>Havre</b>	\$65,000	\$1.00 per night	Tourism Marketing	2011	7%
<b>Helena</b>	\$269,500	\$1.00 per night	Tourism Marketing	2009	7%
<b>Kalispell</b>	\$575,000	\$2.00 per night	Tourism Marketing	2010	7%
<b>Lewistown</b>		\$1.00 per night	Tourism Marketing		7%
<b>Miles City</b>	\$90,000	\$1.00 per night	Tourism Marketing	2011	7%
<b>Missoula</b>	\$1,310,000	\$2.00 per night	Tourism Marketing	2009	7%
<b>Red Lodge</b>	\$57,000	\$1.00 per night	Tourism Marketing	2012	10%
<b>Shelby</b>	\$45,000	\$1.00 per night	Tourism Marketing		7%
<b>Sidney</b>	\$90,000	\$1.50 per night	Tourism Marketing		7%

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West Yellowstone	\$250,000	\$1.00 per night	Tourism Marketing	2009	10%
<b>New Jersey</b>					
Newark	\$1,820,000	1.5% room revenue	Tourism Marketing	2013	14%
<b>New Mexico</b>					
Albuquerque	\$4,800,000	2% room revenue	Tourism Marketing	2022	14%
<b>Oklahoma</b>					
Tulsa	\$2,300,000	3% room revenue		2019	13.52%
<b>Oregon</b>					
Pendleton	\$188,000	\$1.50 per night lodging / \$.50 per night for RV stays	Tourism Marketing (55% to Travel Pendleton, 45% Convention Center)	2007	8%
Portland	\$10,740,000	3% room revenue	Tourism Marketing	2012	11.5%

District	Annual Budget*	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies**
Salem	\$1,800,000	2% room revenue	Tourism Marketing	2020	9%

## Pennsylvania

Berks (Wyomissing)	\$383,026	2% room revenue	Sales, Marketing & Advertising	2020	5%
Berks County (Muhlenberg)	\$39,323	2% room revenue	Sales, Marketing & Advertising	2020	5%
Philadelphia	\$5,800,000	1.5% room revenue	Tourism Marketing	2017	17%

## Rhode Island

Newport	\$338,000	\$1.00 per night	Tourism Marketing	2017	13%
Providence	\$1,650,000	2% room revenue	Tourism Marketing	2022	13%

## Scotland

Inverness - Loch Ness	£273,768	\$250 - \$5,000 on rateable value of property	Tourism Marketing	2014	
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Moray Speyside	£206,000	\$310 - \$1,650 annually on rateable value of property	Tourism Marketing	2020	

## South Dakota

Aberdeen	\$352,800	\$2.00 per night	Tourism Marketing	2008	9.5%
Brookings	\$248,000	\$2.00 per night	Tourism Marketing	2012	9.5%
Custer	\$148,000	\$2.00 per night	Tourism Marketing	2008	9.5%
Deadwood	\$500,000	\$1.00-\$2.00 per night	Tourism Marketing	2008	9.5%
Fort Pierre	\$246,000	\$2.00 per night		2013	9.5%
Hot Springs	\$100,000	\$2.00 per night		2011	9%
Huron	\$125,000	\$2.00 per night	Tourism Marketing	2011	6.5%
Mitchell	\$200,000	\$1.50 per night		2013	9%
Pierre	\$55,000	\$4.00 per night	Tourism Marketing	2014	9.5%

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<b>Rapid City</b>	\$1,500,000	\$2.00 per night	Tourism Marketing	1995	9.5%
<b>Sioux Falls</b>	\$1,900,000	\$2.00 per night	Tourism Marketing	2011	10%
<b>Spearfish</b>	\$210,000	\$2.00 per night		2013	9.5%
<b>Vermillion</b>	\$70,000	\$2.00 per night	Tourism Marketing	2014	9.5%
<b>Watertown</b>	\$221,900	\$2.00 per night		2010	9.5%
<b>Yankton</b>	\$138,000	\$2.00 per night	Tourism Marketing	2013	9%

## Tennessee

<b>Memphis</b>	\$5,000,000	\$2.00 per night	Tourism Marketing	2015	17.75%
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## Texas

<b>Arlington</b>	\$2,700,000	2% room revenue	Tourism Marketing	2016	15%
<b>Corpus Christi</b>	\$3,000,000	2% room revenue	Tourism Marketing	2022	9%
<b>Dallas</b>	\$18,350,000	2% room revenue	Tourism Marketing	2012	13%

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<b>Fort Worth</b>	\$4,000,000	2% room revenue	Tourism Marketing	2017	15%
<b>Frisco</b>		2% room revenue	Tourism Marketing	2022	7%
<b>San Antonio</b>	\$10,420,000	1.25% room revenue	Tourism Marketing	2018	16.75%
<b>Waco</b>	\$1,576,067	2% room revenue	Tourism Marketing	2020	15%

## Utah

<b>Salt Lake City</b>	\$6,800,000	2% room revenue	Tourism Marketing	2023	
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## Virginia

<b>Ashland</b>	\$234,820	2% room revenue	Tourism Marketing	2023	10%
<b>Chesterfield</b>	\$1,739,854	2% room revenue	Tourism Marketing	2023	8%
<b>Hanover</b>	\$253,687	2% room revenue	Tourism Marketing	2023	8%
<b>Henrico</b>	\$3,643,946	2% room revenue	Tourism Marketing	2023	8%
<b>Richmond</b>	\$1,929,779	2% room revenue	Tourism Marketing	2023	8%

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<b>Washington</b>					
<b>Clark County and Vancouver</b>	\$1,132,000	\$2.00 per night	Tourism Marketing	2004	10.4%
<b>Liberty Lake</b>	\$2,000,000	\$2.00 per night	Tourism Marketing	2004	12%
<b>Pierce County</b>	\$1,000,000	\$2.00 per night	Tourism Marketing	2009	10.6%
<b>Prosser</b>		\$1.00-\$2.00 per night	Tourism Marketing	2013	10.6%
<b>Seattle</b>	\$6,000,000	\$2.00 per night	Tourism Marketing	2012	15.6%
<b>Skagit</b>	\$448,000	\$2.00 per night	Tourism Marketing	2021	10.5%
<b>Snohomish County</b>	\$195,000	\$1.00 per night	Tourism Marketing	2011	11.5%
<b>Spokane</b>	\$1,600,000	\$2.00 per night	Tourism Marketing	2003	12%
<b>Tri-City</b>	\$1,330,000	\$2.00 per night	Tourism Marketing	2004	10.3%
<b>Union Gap</b>		\$2.00 per night	Tourism Marketing	2011	10.1%
<b>Walla Walla</b>	\$600,000	\$2.00 per night	Tourism Marketing	2010	10.3%

District	Annual Budget*	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies**
Wenatchee	\$200,000	\$1.00 per night	Tourism Marketing	2006	12%
Yakima County		\$2.00 per night	Tourism Marketing	2004	11.25%

District	Annual Budget*	Assessment Rates	Programs Funded	Year Approved	Other Guest Levies**
<b>Convention Center Assessment Districts</b>					
San Francisco	\$19,332,000	.3125% - 1.25% room rev.	Moscone Center	2013	Local Ordinance ('94) 14.00%
Placer Valley	\$3,750,000	\$4.25 - \$6.50 per room night	Sports Complex	2015	94 Law 9.10%
Sacramento TID	\$3,140,000	1% room revenue	Convention Center Ballroom	2018	94 Law 12.00%

<b>TID Statistics</b>					
	Annual Budget	\$ Rate	% Rate	Years in Existence	TOT
<b>Total</b>	\$541,838,995 of 211 Districts				
<b>Largest</b>	\$43,000,000	\$8	5%	30	15.2%
<b>Smallest</b>	\$10,000	\$0	0%	1	5.2%
<b>Average</b>	\$2,630,286	\$2	2%	7	

\*Budget information may not reflect COVID impacts nor updates to revenue projections  
 \*\*California Guest Levies includes .2% from Visit California

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