



Meet **Minneapolis**
City by Nature

CONVENTION ALERT

Herbalife 2024 North America Extravaganza July 19-21st, 2024

<u>Estimated Attendance:</u>	18,000
<u>Location:</u>	U.S Bank Stadium and Minneapolis Convention Center
<u>Major Arrival:</u>	Thursday, July 18 th
<u>Major Departure:</u>	Sunday July 21 and Monday July 22
<u>Convention Hotel(s):</u>	24 Hotels downtown 2684 on peak

1. Four Seasons Minneapolis (FCCC)
2. Minneapolis Marriott City Center (President's)
3. Royal Sonesta (President's)
4. W Minneapolis- The Foshay (30K)
5. Canopy
6. Moxy
7. Radisson RED
8. AC Hotel Minneapolis Downtown
9. Aloft Minneapolis
10. Courtyard Minneapolis Downtown
11. DoubleTree Suites Minneapolis
12. Embassy Suites by Hilton Minneapolis Downtown
13. Hampton Inn Minneapolis Downtown
14. Hilton Garden Inn Minneapolis Downtown
15. Holiday Inn Express & Suites Downtown Minneapolis Convention Center
16. Hotel Indigo Minneapolis Downtown, an IHG Hotel
17. Hyatt Place Minneapolis Downtown
18. Hyatt Centric Downtown Minneapolis
19. Hyatt Regency Minneapolis
20. The Marquette Hotel by Hilton
21. Millennium Minneapolis
22. Renaissance Minneapolis Hotel, The Depot
23. Rand Tower Minneapolis
24. Tru by Hilton Minneapolis Downtown

MM Services Contact:

Erica Bergum (612.767.8188)

Attendee Profile

This is Herbalife's biggest training program of the year. Herbalife is an American multinational multi-level marketing corporation that develops and sells nutrition, health and wellness supplements. The North American Extravaganza is training and celebration for the independent distributors. Many of the attendees speak Spanish as their first language.

Restaurant Booth Hours:

USBS

Day

Friday

Saturday

Date

July 19

July 20

Hours

12pm – 7pm

8:30am -4pm

Schedule Highlights:

https://hnx.myherbalife.com/ext24/p/9?cmp=M_US_EN_WBS_NAMEExtravaganza_IMG_XXX_EVTlogin_20240501

Thursday July 18th

7:00PM-10:00PM President's Team Cocktails | Marriott City Center

Friday July 19th

9:00AM–10:15AM President's Team Meeting U.S. Bank Stadium

10:00AM–12:00PM President's Team Lunch | U.S. Bank Stadium

1:00PM.–3:00PM TAB Team & World Team 1% Bonus Earners Meeting | U.S. Bank Stadium

4:00PM–6:00PM

Recognition and Celebration Night: Open to guests; all Distributors with a ticket can receive a maximum of two wristbands for guests while space is available. | U.S. Bank Stadium

Saturday, July 20th

8:30AM-9:30AM Shake Social U.S. Bank Stadium

10:00AM-5:00PM Extravaganza Training U.S. Bank Stadium

12:30PM-1:30PM Lunch U.S. Bank Stadium

7:30PM-10:30PM Purple Regin Qualifiers Party Armory

9:00PM-midnight GEN H Sneaker Ball Minneapolis Convention Center

Sunday, July 21st

7:00AM-8:00AM Fit Hour Minneapolis Convention Center

10:00AM-3:00PM Extravaganza Training U.S Bank Stadium

12:30PM-1:30PM Lunch U.S. Bank Stadium