



CONVENTION ALERT

***2025 January Thaw/Northern Lights Qualifier
January 31 – February 2, 2025***

Estimated Attendance: 7500

Location: Minneapolis Convention Center

Major Arrival: Thursday, January 30th, 2025

Major Departure: Sunday, February 2nd, 2025

Convention Hotel(s): Utilizing various downtown and surrounding hotels

MM Services Contact: Tyler Boike (612.767.8182)

Attendee Profile Participants and coaches from 748 national girl’s volleyball teams. The majority of the participants are between the ages of 17yrs and 18yrs of age.

| <u>Restaurant Booth Hours:</u> | <u>Day</u> | <u>Date</u> | <u>Hours</u> |
|---------------------------------------|------------|-------------|------------------|
| | Friday | January 27 | 10:00am – 4:00pm |
| | Saturday | January 28 | 10:00am – 4:00pm |

Transportation Provided: Airport (arrivals/departures): No
Hotels to Convention Center: No

Special Notes: Teams are staying in downtown Minneapolis and surrounding area hotels. Those staying outside of downtown and local teams will be driving in each day for the competitions. Because competition is scheduled in two “time waves” traffic will be particularly heavy between 6:30am – 9:00am and 1:00pm – 5:00pm as the teams arrive and depart. Parking around the Convention Center will be tight.

Convention Schedule: Teams will compete during the hours of 8:00am – 9:00pm.

Event Information: <https://www.northernlightsjuniors.org/events/january-thaw/>