



Meet **Minneapolis**  
City by Nature

## CONVENTION ALERT

### KIWANIS INTERNATIONAL CONVENTION June 21 - 24, 2023

<b><u>Estimated Attendance:</u></b>	5.000								
<b><u>Location:</u></b>	Minneapolis Convention Center								
<b><u>Major Arrivals:</u></b>	Tuesday, June 20 or Wednesday, June 21								
<b><u>Major Departure:</u></b>	Sunday, June 24								
<b><u>Convention Hotels:</u></b>	Best Western Plus Normandy Inn, Doubletree Suites, Hilton Minneapolis, Hilton Garden Inn, Holiday Inn Express, Hyatt Regency, The Marquette, Millennium, Royal Sonesta								
<b><u>Meet Minneapolis Contact:</u></b>	Madonna Carr (612.767.8180)								
<b><u>Attendee Profile:</u></b>	<p>Kiwanis International is a global community of clubs, members and partners dedicated to improving the lives of children one community at a time. Today, we stand with more than 550,000 members from K-Kids to Key Club to Kiwanis and many ages in between in 80 countries and geographic areas. Each community has different needs, and Kiwanis empowers members to pursue creative ways to serve the needs of children, such as fighting hunger, improving literacy and offering guidance.</p>								
<b><u>Restaurant/Info Booth Hours:</u></b>	<table><tr><td>Wed., June 21</td><td>11 am to 5 pm</td></tr><tr><td>Thur., June 22</td><td>10 am to 5 pm</td></tr><tr><td>Fri., June 23</td><td>10 am to 5 pm</td></tr><tr><td>Sat., June 24</td><td>10 am to 2 pm</td></tr></table>	Wed., June 21	11 am to 5 pm	Thur., June 22	10 am to 5 pm	Fri., June 23	10 am to 5 pm	Sat., June 24	10 am to 2 pm
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<b><u>Transportation Provided:</u></b>	No								
<b><u>Social Media</u></b>	#Kiwansicon23								
<b><u>Schedule:</u></b>	See attached								

# SCHEDULE & EDUCATION

\*Schedule subject to change

**WEDNESDAY, JUNE 21, 2023**

## TOUR A LANDSCAPE STRUCTURES

### PLAYGROUND

**10 a.m.-2 p.m.**

Bring your play clothes and take a field trip with Landscape Structures to an amazing playground near the Twin Cities. Sign up through the link in your confirmation email for one of 50 spots to visit the epic playground from 10 a.m. to 2 p.m. Transportation and lunch are provided.

## WELCOME TO MINNEAPOLIS RECEPTION

**4-6 p.m.**

Explore the Kiwanis Marketplace to pick up some new ideas and swag from exhibitors while connecting with friends you may not have seen in a while. A cash bar will be available.

\*Schedule is subject to change

# THURSDAY, JUNE 22, 2023

## SIGNATURE PROJECT BREAKFAST

**7:30-9 a.m.**

**Available for US\$40**

Celebrate the best of the best Kiwanis signature projects. The top 10 finalists in each group will be recognized — and then the gold, silver and bronze awards will be announced.

## 2023 KIWANIS CONVENTION KICKOFF

**9:30-11:30 a.m.**

Kick off your 2023 Kiwanis International Convention experience with the pageantry, recognition and celebration of Kiwanis. The opening session features Clint Pulver. The Emmy Award-winning presenter will help clubs navigate generational complexities, communication challenges and leadership missteps to better serve children. ♦

## BUILD A LITTLE FREE LIBRARY

**11:30 a.m.-1 p.m.**

Sign up for one of 25 spots on this day to help build Little Free Libraries as a gift to communities in the Minnesota-Dakotas District for hosting the 2023 Kiwanis International Convention. No tools or experience needed. Sign up through the link in your registration confirmation email. (Also available Friday at 11:30 a.m.)

## FELLOWSHIP LUNCH

**11:30 a.m.-1 p.m.**


Enjoy lunch with other convention attendees. Lunch on this day is included for those who select the three-day registration package.

## EDUCATION BLOCK ONE

**1-1:45 p.m.**

### CREATING LEADERS THROUGH SERVICE AND MENTORSHIP

**1-1:45 p.m.**

Kiwanis clubs create adult and youth leaders. As a current leader, make sure you're setting a positive example for the next set of leaders by becoming better skilled at listening, building up people and stepping up. ♦ 

### MENTORSHIP FOR A BETTER MEMBERSHIP

**1-1:45 p.m.**

Don't keep all your Kiwanis knowledge to yourself — share it with others who haven't had those experiences yet. Learn how to be a mentor, how to be mentored and why mentoring new members could keep your legacy intact.

### THE BASICS OF EARNING A GRANT

**1-1:45 p.m.**

The next time you need funding for a service project, think beyond your club. Kiwanis clubs

can qualify for Kiwanis Children's Fund grants. We'll cover the application process and the various opportunities for funding, and we'll provide examples of powerful Kiwanis grant applications that led to big impacts for children around the world.

## SERVICE LEADERSHIP PROGRAMS: READY FOR IMPACT

**1-1:45 p.m.**

Learn what's happening with Service Leadership Programs, including updates to program materials, new projects with UNICEF USA, recruitment strategies and special programs being offered to members. ♦

## DIVERSITY, EQUITY AND INCLUSION FOR YOUR CLUB

**1-1:45 p.m.**

We hear about diversity, equity and inclusion, but what do these terms mean? Participants will take the basics of the Kiwanis DEI initiative back to their clubs to help them become places for all to serve.

## THE FINANCES OF KIWANIS INTERNATIONAL

**1-1:45 p.m.**


Delegates at the 2023 Annual Meeting have an important decision: Should the dues and fees to Kiwanis International be adjusted to meet the financial needs of the organization? The organization's chief financial officer takes questions in this townhall discussion. (Also available at 10:45 a.m. Friday.)

## EDUCATION BLOCK TWO

**2-2:45 p.m.**

### HOW TO CRAFT YOUR KIWANIS ASK

**2-2:45 p.m.**

Though they might have heard the name “Kiwanis,” many people aren't quite sure what it is we do. That's a problem when you ask others to join, donate or volunteer. Learn what you can do today to make your ask for help more effective. ♦ 

### BRINGING KIWANIS TO NEW COMMUNITIES

**2-2:45 p.m.**

Do your community needs justify a second club? Could a neighboring community benefit from its own Kiwanis club? What if everyone within a 100-mile radius of your community had a Kiwanis experience —whether satellite membership, single-emphasis service groups or a virtual club opportunity?

### GO BIG WITH PLAYGROUNDS

**2-2:45 p.m.**

All kids want a fun and safe place to play. Creating a plan is the foundation for a successful playground build. Members who have gone through the process will walk you through the steps of creating play spaces for all ages and abilities.

### PROTECTING THE YOUTH WE SERVE

**2-2:45 p.m.**

Protecting the young people in our care is critically important to serving the children of the

world. Understand how Kiwanis youth protection guidelines not only protect SLP members, but you, your club and your community as well. ♦

## CREATING THE INCLUSIVE CLUB OF THE FUTURE

**2-2:45 p.m.**

The more inclusive your club is, the stronger it becomes. Learn how to assess the inclusiveness of your club, cultivate inclusivity and work together to create an ideal club where everyone belongs and is respected.

## “SECRET SAUCE” FOR CKI GROWTH

**2-2:45 p.m.**

CKI is holding its 2023 convention in conjunction with Kiwanis International. What can Kiwanis and CKI learn from districts that have seen growth in CKI? Hear from CKI district administrators and governors on the strategies and tools they have used to grow their districts.

## EDUCATION BLOCK THREE

**3-3:45 p.m.**

## PUTTING YOUR OXYGEN MASK ON FIRST

**3-3:45 p.m.**

We can't help others if we aren't prioritizing our own health. Learn the simple equation for how to be healthy so that you can better serve your community. Hint: It's not expensive or time-consuming. 🚀

## TWO FOR TWO — 2.0

**3-3:45 p.m.**

Two members set an appointment to talk about Kiwanis with two prospective members each month. Clubs that use Two For Two have seen their service to the community grow. Learn how to overcome some common obstacles. ♦

## FUNDRAISING CAN BE FUN

**3-3:45 p.m.**

Cultivating stronger communities begins with having the funds to execute your club's service projects. Learn best practices and strategies to gain support for your club's causes. ♦

## SERVICE ACROSS THE KIWANIS FAMILY

**3-3:45 p.m.**

Hear from CKI trustees and governors as they share stories and tips from their favorite Kiwanis family service projects.

## BECOME AN ALLY

**3-3:45 p.m.**

How can mentors practice allyship with LGBTQ+ students and be mindful of how our own biases affect others? Hear from CKI trustees past and present on how mentors have exhibited allyship and supported those students through their leadership journeys.



# PERSONAL LEADERSHIP DEVELOPMENT: STRATEGIES FOR BROADENING YOUR LEADERSHIP IMPRINT

**3-3:45 p.m.**

Kiwanian Neil Giuliano, a former CKI president and Key Club member, discusses his strategies for leadership development. 🚀

# KIWANIS LAUNCHPAD: CULTIVATING COMMUNITY

**4-5 p.m.**

Don't waste your time going in circles. Create the kind of club that changes lives. Keep a notebook handy for this Kiwanis Launchpad — these speakers will have your brain overflowing with ideas. From running a club more efficiently to convincing prospects to join Kiwanis to being a mentor who is also an ally, this session will get you cultivating a great community. ♦ 🚀

# KIWANIS JAMBOREE

**7:30 p.m.**

Hang out with old friends. Meet new ones. Spend some time mingling with Kiwanis and CKI members as a country band with Kiwanis and Key Club connections sets the mood for this jamboree. Snacks and lemonade will be served. A cash bar will be available.

♦ Session will be streamed live as well as available for on demand for later viewing.




Session is part of the Launchpad series

\*Schedule is subject to change

**FRIDAY, JUNE 23, 2023**

## KIWANIS LAUNCHPAD: NOURISHING RELATIONSHIPS

9:30-10:30 a.m.


You earn trust, respect and compassion by establishing relationships with those you serve, mentor and support. But it's not always easy to create those bonds — especially when generational gaps exist. This Kiwanis Launchpad will equip you with the mindset and attitude to approach mentoring as a vital part of your club's existence. ♦ 

## EDUCATION BLOCK FOUR

10:45-11:30 a.m.

## EMPOWERING 21ST CENTURY TEENS: HOW TO INSPIRE INTERGENERATIONAL EMPATHY & UNDERSTANDING

10:45-11:30 a.m.

Take a deep dive into some of the top challenges facing children and teens in the 21st century. Learn the three things that hinder relationships with youth that parents, mentors and youth advocates can stop doing right now. ♦ 

## MEMBERSHIP RECRUITMENT IN A VIRTUAL WORLD

10:45-11:30 a.m.

More than ever, people are researching Kiwanis clubs online before they join. Your club must maintain and oversee its digital presence. Learn how to take a “like” from social media and make a personal connection with a potential new member.

## THE POWER OF SIGNATURE PROJECTS

10:45-11:30 a.m.

A signature project makes a big impact in the community, helps enroll new members and enhances your club's recognition. Learn from past winners of the Signature Project Contest about how to maximize your club's project to its full potential.

## BOOST YOUR MEMBERSHIP

10:45-11:30 a.m.

Plan, execute and market a boost that culminates with a high-profile speaker, service project or impactful event that showcases what your club represents in the community — and how prospective members can immediately engage in volunteering efforts as new members. ♦

## POSITIVE YOUTH DEVELOPMENT

10:45-11:30 a.m.

Positive Youth Development is a youth-empowering approach backed by research and best practices. Minneapolis is home to nonprofit organizations leading the way. Hear from two of these national organizations, the National Youth Leadership Council and Search Institute,

on best practices for adults working with youth. See how Kiwanians can support the growth of impactful Service Leadership Programs.

## THE FINANCES OF KIWANIS INTERNATIONAL

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## LUNCH

11:30 a.m.-1 p.m.


Enjoy lunch with other convention attendees. Lunch on this day is included for those who select the three-day registration package.

## EDUCATION BLOCK FIVE

1-2:15 p.m.

## PERSONAL LEADERSHIP DEVELOPMENT: STRATEGIES FOR BROADENING YOUR LEADERSHIP IMPRINT

1-2:15 p.m.

Kiwanian Neil Giuliano, a former CKI president and Key Club member, discusses his strategies for leadership development. ♦ 

## WORKING TOGETHER FOR MEMBERSHIP

1-2:15 p.m.

Every person in the club has a role in retention and recruitment — especially club leaders. Explore the best ways to collaborate on and communicate membership goals while still doing the important work of serving the children of your community.

## A CONTINUUM OF IMPACT

1-2:15 p.m.

Gifts from thousands of members and clubs around the globe fuel our collective efforts to positively impact children from before they are born through their young adulthood. Learn how the Kiwanis Children's Fund amplifies the Kiwanis mission to serve the children of the world.

## SERVICE: THE PRESCRIPTION FOR TODAY'S STUDENTS

1-2:15 p.m.

For students, volunteering and service yield higher self-esteem, greater connection to school and community, higher grades and much more. Kiwanis Service Leadership Programs can be a great addition to your club's community impact.

## DIVERSITY, EQUITY AND INCLUSION SUMMIT

1-2:15 p.m.


Don't miss the DEI keynote about "Equitable Opportunity in Kiwanis," followed by a moderated Q&A panel discussion with audience engagement. ♦

## EDUCATION BLOCK SIX

2:30-3:30 p.m.

## SUPPORTING THE CHILDREN OF UKRAINE

2:30-3:30 p.m.

During war, children suffer. If your club is interested in doing a project to support the children of Ukraine, learn about their needs from a humanitarian who has been on the front line. Get his advice for having a positive impact on kids in a war zone. ♦ 

## MEASURING MEMBERSHIP RIPPLES OF IMPACT

2:30-3:30 p.m.

A ripple creates a wave. Explore the positive and negative factors affecting your club's membership. Examine ways to increase the ROI — ripples of impact — by engaging members and leaders and renewing their sense of club pride.

## READERS BECOME LEADERS

2:30-3:30 p.m.

Setting the stage for academic success begins with literacy. Kiwanis International partners with experts and organizations to offer resources that nurture and encourage young readers. Leave this panel discussion with a list of projects and ideas to help kids improve their reading skills. ♦

## SLP: AN INVESTMENT IN THE FUTURE

2:30-3:30 p.m.

Investing in Service Leadership Programs is a way to improve the community. Key Club and CKI have created many exceptional leaders in the political, business and nonprofit industries. Hear from SLP alumni who are making an impact.

## START WITH SERVICE

2:30-2:30 p.m.

The benefits of K-Kids and Builders Club are immeasurable. Students in these programs are building empathy, learning problem-solving skills and gaining confidence. Hear about updates in both programs and get tips for opening clubs for young leaders in your district.

## EVOLUTION COMES FROM OPTIONS

2:30-3:30 p.m.

Many organizations are afraid of change, making it difficult to grow and improve. Explore the ways that clubs are held back by traditions and learn how to look at your practices with a critical eye. Get tips on reducing anxiety regarding change.

## FOSTERING IMPACT KEYNOTE SESSION

4-5:30 p.m.

“If you have a skill and you have a will,” Andrew Zimmern says, “you can make a difference

in the lives of people everywhere.” The host and creator of the Travel Channel's “Bizarre Foods” franchise has lived a life full of highs and lows. Now he's using his fame and status as a Goodwill Ambassador for the United Nations World Food Programme to show how it's possible to impact the lives of others one meal at a time. ♦

♦ Session will be streamed live as well as available on demand for later viewing



Session is part of the Launchpad series

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## **SATURDAY, JUNE 24, 2023**

### **2023 KIWANIS ANNUAL MEETING**

9 a.m.- 4 p.m.

Get informed about the business of Kiwanis International — and add your voice to our future. Executive Director Stan Soderstrom will address the state of Kiwanis International. Delegates from clubs around the world will then elect the organization's next leaders and vote on changes to the Kiwanis International Bylaws. A lunch recess will be taken. A meal will be provided for those who select the 3-Day and Annual Meeting Only registration packages. ♦

*\*The Kiwanis Annual Meeting on Saturday, June 24, 2023, will be streamed live online and can be viewed for free. Watch [kiwanis.org](http://kiwanis.org) for streaming information. Kiwanis International Bylaws only allow for in-person voting.*

### **KIWANIS CHILDREN'S FUND LUNCHEON AND ANNUAL MEETING**



11:30 a.m. - 1 p.m.

Available for \$35

Upgrade your lunch experience and celebrate the impact Kiwanis has on children around the world. Special Kiwanians will be honored for their support and dedication.

## KIWANIS COUNTRY NIGHT STARRING THE OAK RIDGE BOYS

7 p.m.

Available for \$75

Enjoy a three-course dinner followed by a private concert with the Oak Ridge Boys. This legendary Country Hall of Fame quartet will play their hits, so you can tap your toes or do a two-step on the dance floor.