

It's not just a convention center.  
It's a relationship building.



## AUDITORIUM SPECS





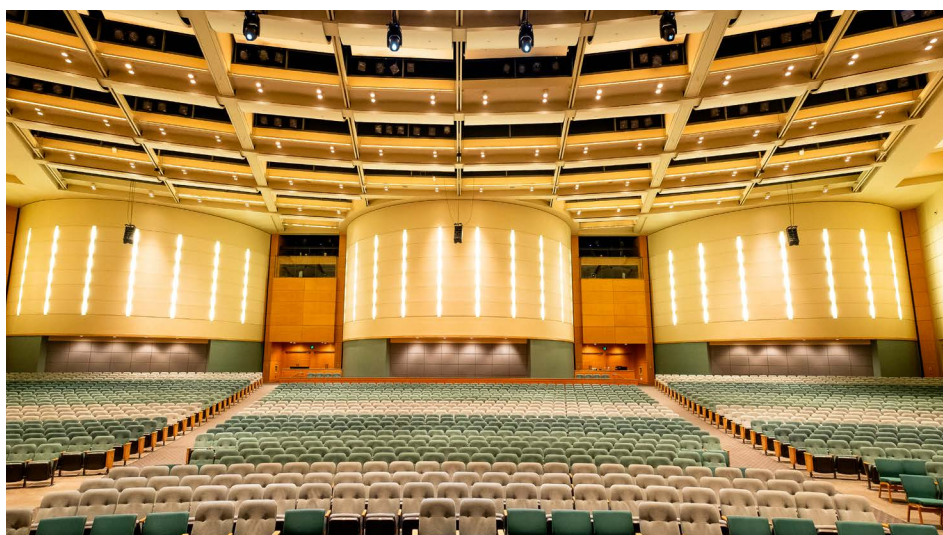
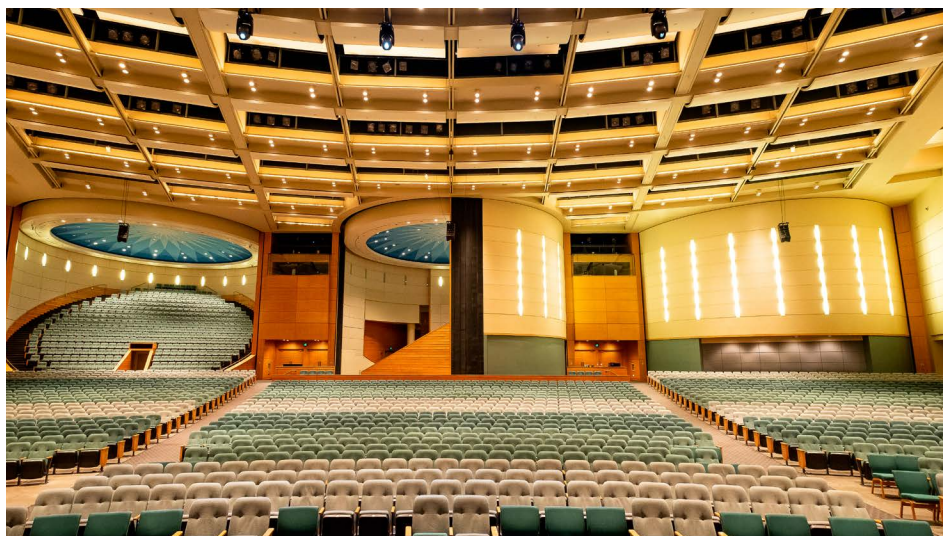


# AUDITORIUM OVERVIEW

The Minneapolis Convention Center features a world-class, 3,433-fixed-seat auditorium capable of handling a variety of functions, from business meetings to large production events. This space is equipped with superior technology including competitive lighting and sound systems, allowing any event to creatively enhance the attendee experience.

This space is designed with three circular lecture rooms, Auditorium Rooms 1, 2, 3 – each seating 430 people – that are positioned on turntables that rotate 180 degrees. This unique capability allows any event to change its general session from one large room to four private, soundproof rooms in less than 30 minutes.

Seats in each of the Auditorium Rooms are equipped with fold-up tablet arms and are wired for power. These rooms also include state-of-the-art A/V equipment, including front and rear screens with wiring for digitized video as well as the latest technology for satellite links, fiber optics, and easy internet access.



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# AUDITORIUM & EQUIPMENT FEATURES



Select the tour icon to view the space virtually.

To view this packet digitally head to [plannertools.minneapolisconventioncenter.com](http://plannertools.minneapolisconventioncenter.com)

## SOUND

### SPEAKERS

- Hung in left, center and right configuration
- L Acoustics, Line Array

### CONSOLES

- DiGiCo SD9

### INTERCOM

- Clear Com intercom wired locations throughout room
- Clear Com FreeSpeak Wireless

### PLAYBACK

- Digital Recorder
- USB
- QLab

## LIGHTING

### FIXTURES

- Source Four ERS
- Source Four Pars
- MAC Quantum Wash
- Clay Paky Scenius Profile
- Ayrton Bora-S
- Ayrton Huracán LT

### FOLLOW SPOTS

- Lycian 1275, 1200 Watt

### HAZERS

- Look haze machines

### TRUSSING

- Lamps hung on 35', 40', 45' and 50' box truss
- Four (4) Trusses over stage
- Additional truss available for rental screen & back drop truss

### MISCELLANEOUS

- LED 72 Color Blaze
- LED Pucks
- LED GLP Bar 20's

## POWER (BY LOCATION)

### STAGE LEFT

- One (1) 200 amp, 208 volt, three (3) phase panel with Cam-loc connections
- Three (3) 400 amp, 208 volt, three (3) phase panels with Cam-loc connections

### UPSTAGE RIGHT

- One (1) 200 amp, 208 volt, three (3) phase panel with Cam-loc connections fed from isolation transformer

### TRUCK BERTH

- One (1) 200 amp, 208 volt, three (3) phase panel with Cam-loc connections
- One (1) 200 amp, 208 volt, three (3) phase panel with Cam-loc connections fed from isolation transformer

### 12TH STREET LOADING AREA

- One (1) 400 amp, 208 volt, three (3) phase panel with Cam-loc connections



# DRESSING ROOM

- One (1) private dressing area (10' x 14') with dressing table, closet and private sink (does not include restroom)
- Two (2) unisex restrooms (7' x 8' each) located adjacent to dressing area

## STAGE

### FEATURES

- Sprung dance floor constructed of white maple
- Working space behind upstage black drape, includes truck loading locations

### DEPTH

- 52'6" from back-line to downstage edge

### HEIGHT

- 32' at proscenium opening

### WIDTH

- 75' Apron
- 63' Main curtain
- 40' Upstage black drape

## VIDEO PROJECTION

### AUDITORIUM ROOMS 1, 2, 3 SCREENS

- Built-in, 9' x 16', Vivitek DLP-DU8090Z, 8000 lumens, rear projector, glass - 16:9 format
- Retractable 9' x 12' with front-of-house projection platform - 4:3 format

## RIGGING

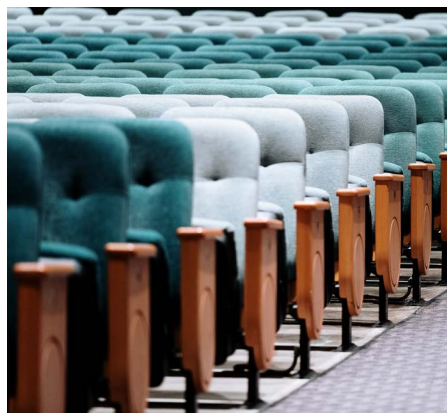
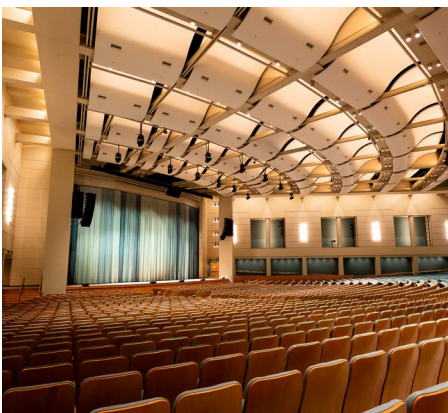
- All installed rigging hardware (I-bolts) rated for 500 lbs
- Dead-hangs permitted on permanently installed rigging points
- Bridling not permitted on permanently installed rigging points
- Dead-hangs and bridling are permitted off main beams
- Point loads not to exceed 2,000 lbs per point – no more than two (2) points may be placed on any single beam

## LOADING

- Truck berth located immediately adjacent to backstage area, some limitations may apply
- No loading dock
- Load-in located on ground level
- Truck will need lift gate or ramp
- Forklift needed if truck has no lift gate or a ramp

### DIMENSIONS

- **Vehicle Entry:** 68' door-to-door, 11'10" clear door width, 15'11" clear door height
- **Working Space:** 26' w. x 68' l. (22' width clear at column faces)
- **Freight Entry:** Two (2) roll-up doors between truck berth and backstage; clear dimensions through all doors are 9'9" w. x 9'11" h.; 90 degree turn between truck berth and stage area





# POLICIES & PROCEDURES

## TICKETED EVENTS

A notarized manifest from the company printing Auditorium event tickets must be sent to the MCC for approval at least five (5) business days prior to tickets being sold. This manifest must include the total number of tickets printed and a breakdown of tickets at each price.

All shows must be ADA compliant. Please refer to U.S. Department of Justice ADA Requirements Ticket Sales [ada.gov/resources/ticket-sales](https://www.ada.gov/resources/ticket-sales) for full ADA regulations.

## SECURITY/ SAFETY

*The following are the minimum staffing requirements for this space. Additional staffing may be required based on attendance, production needs, and event details. Please coordinate with your assigned Guest Services Event Coordinator to determine specific needs.*

### Minimum Staff Requirements:

- Six (6) Safety Monitors
- One (1) Supervisor

Note: The first six (6) hours of minimum security/safety labor for each show day are included in your rental base fee. Any labor beyond the included six (6) hours will be billed at prevailing rates.

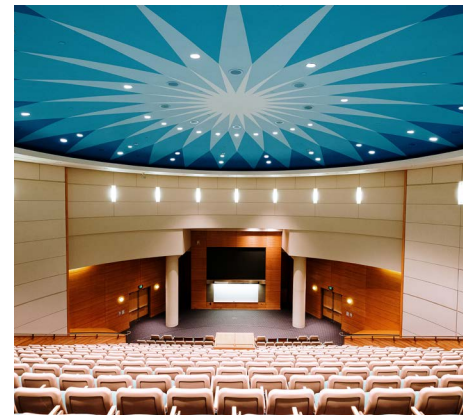
### Additional Staffing (as needed):

- 12th Street - Move-In/Out
- Event Security
- Fire Watch
- Off-Duty Police
- Emergency Medical Technician (EMT)

## ADDITIONAL LABOR

Refer to "MCC Labor Rates" for current prices

- MCC house personnel required for all Auditorium work activity.
- Cleaning charges will be assessed for events allowing food and/or beverage.
- Stage labor and rigging is performed by IATSE Local 13.





# AUDITORIUM RENTAL

## AUDITORIUM MAIN INCLUDES

- General room lighting, heat and air conditioning
- One (1) podium
- Two (2) microphones (wired or wireless)
- Ice water at speaker's podium and head tables
- Five (5) 8' covered tables
- Two (2) turns of Auditorium Rooms 1, 2, 3 per day when used as breakouts for Auditorium Main

## ADDITIONAL OPPORTUNITIES

- Audio and visual options - refer to "Sound & Lighting Rental Packages"
- Branding and Sponsorship opportunities - refer to "Branding & Sponsorship; Digital Displays & Traditional Print"

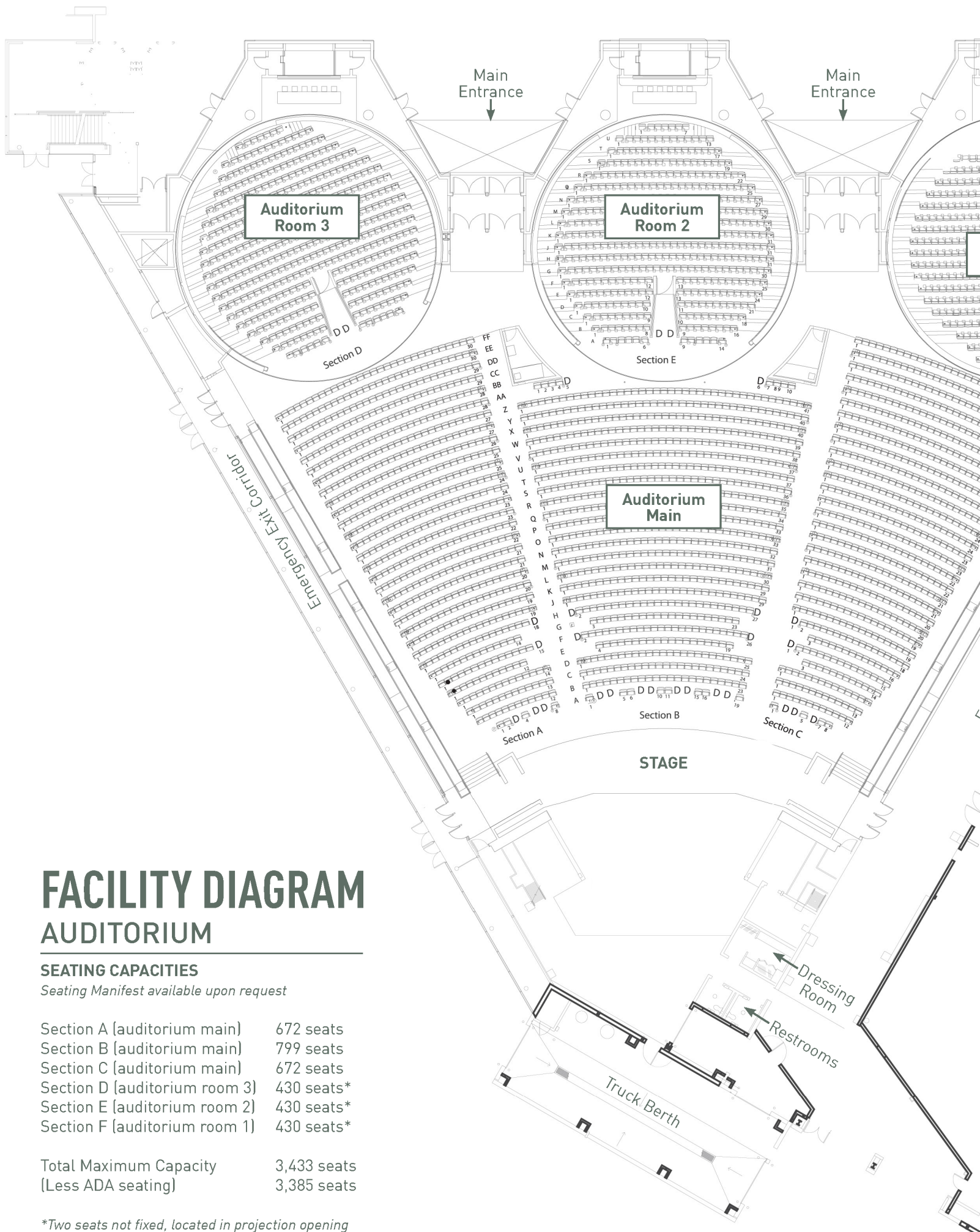
## AUDITORIUM ROOMS 1-2-3 INCLUDES

- General room lighting, heat and air conditioning
- One (1) podium
- Two (2) microphones (wired or wireless)
- Ice water at speaker's podium and head tables
- Two (2) 8' covered tables

 Auditorium Full to Main Transformation







# FACILITY DIAGRAM

## AUDITORIUM

### SEATING CAPACITIES

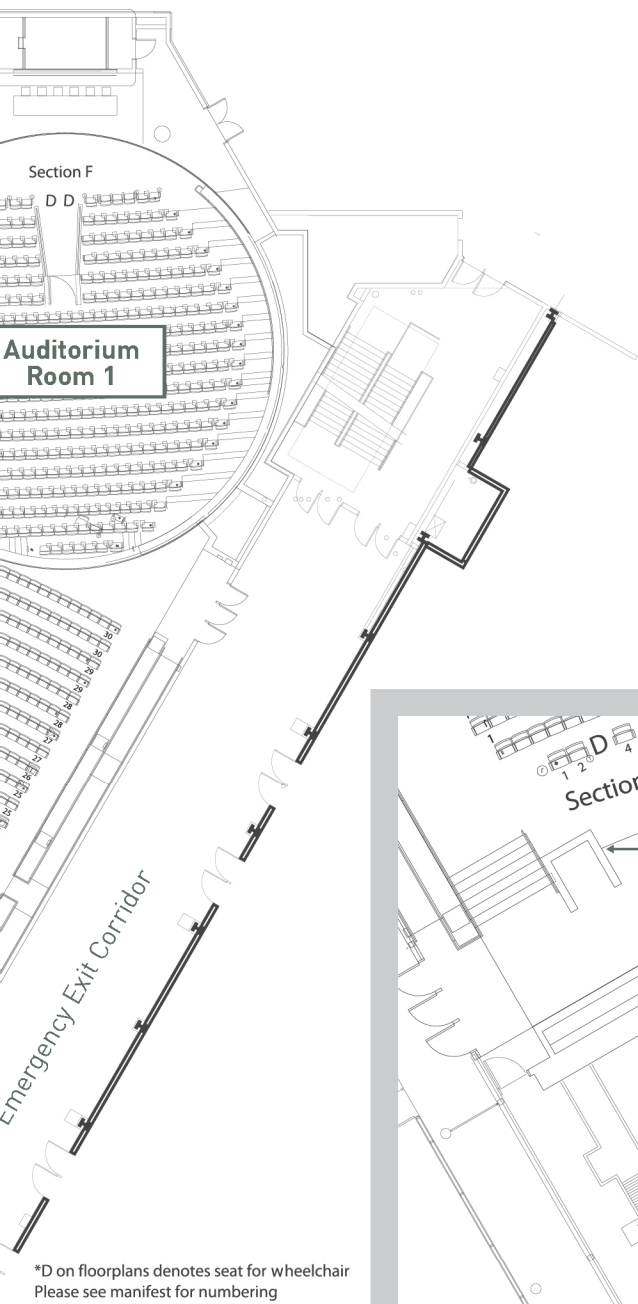
Seating Manifest available upon request

Section A (auditorium main)	672 seats
Section B (auditorium main)	799 seats
Section C (auditorium main)	672 seats
Section D (auditorium room 3)	430 seats*
Section E (auditorium room 2)	430 seats*
Section F (auditorium room 1)	430 seats*

Total Maximum Capacity	3,433 seats
(Less ADA seating)	3,385 seats

\*Two seats not fixed, located in projection opening

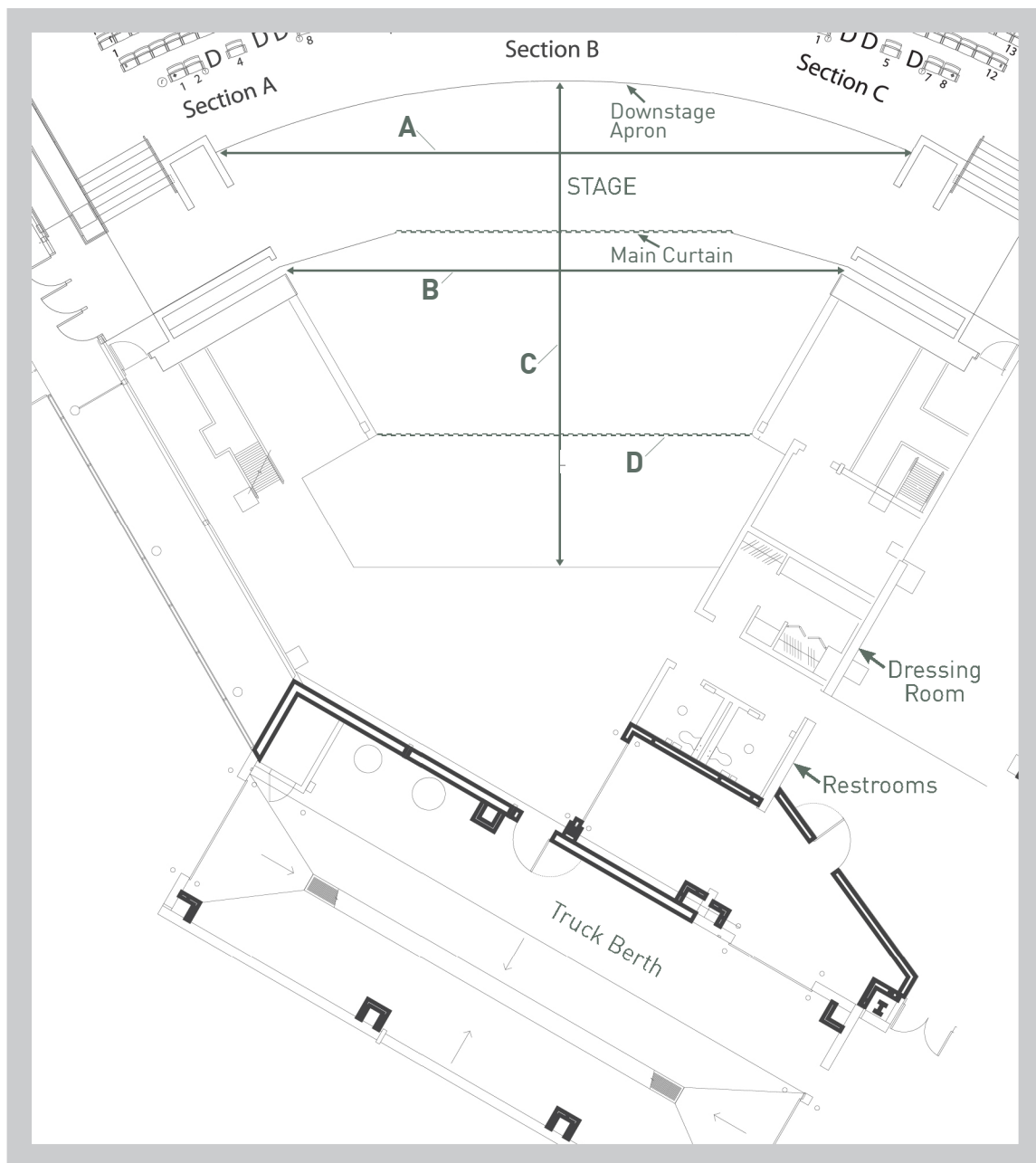




\*D on floorplans denotes seat for wheelchair  
Please see manifest for numbering

# STAGE DIAGRAM

- A (Apron) – 75' W
- B (Width at Proscenium) – 63' W
- C (Stage Depth) – 52' D
- D (Upstage Width) – 40' W





# LEVEL ONE



IMAGE NOT TO SCALE

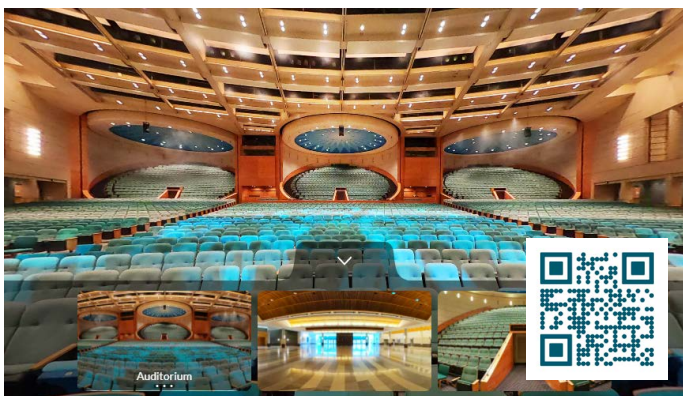
## LEGEND

- |  |                                  |  |   |
|--|----------------------------------|--|---|
|  | Restrooms                        |  | ATM                                       |
|  | Escalators (Levels 1 & 2)        |  | Wi-Fi Available in Public Lobbies         |
|  | Escalators (All Levels)          |  | Parking                                   |
|  | Elevators (Levels 1 & 2)         |  | First Aid                                 |
|  | Elevators (All Levels)           |  | Nicollet Mall<br>FREE Shuttle<br>Bus Stop |
|  | Stairs (Levels 1 & 2)            |  |   |
|  | Emergency Stairs                 |  |   |
|  | Automated External Defibrillator |  |   |
|  | Business Center                  |  |   |
|  | Coffee Shop / Cafe               |  |   |
|  | Visitor Information Center       |  |   |
|  | Refreshments                     |  |   |
|  | Emergency Exit                   |  |   |



# Experience **VIRTUAL & 360° TOURS**

## 360° TOUR



## BRANDING & SPONSORSHIP OPPORTUNITIES



**> MORE INFORMATION**

[Auditorium.MinneapolisConventionCenter.com](https://Auditorium.MinneapolisConventionCenter.com)





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City by Nature



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It's not just a convention center.  
**It's a relationship building.**



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