

Below is a list of Meet Minneapolis partner resources to assist you with any event planning needs, specifically as it relates to this new environment. From hybrid and virtual support to assistance with new creative strategies for your event – these great local businesses are here for you!

HYBRID/VIRTUAL ASSISTANCE:



ALLIED PRODUCTIONS & SALES *Event Production/AV Services & Rental*

We are helping educate, plan, and execute what your organization can benefit most from in this new virtual world. Now, most projects we focus on are webcasts, webinars, virtual meetings & galas, prerecorded videos, content creation, event registration, event portals, event sites, and custom-built internal studios. You only get one chance to make a first virtual impression – The Art of Production is what we do.



AV FOR YOU *AV Equipment Rental Company*

Experienced with hosting virtual events including fundraising galas and multi-day conferences over various streaming platforms such as Zoom, Vimeo, YouTube, Facebook Live, Webex, and Crowdcast. Our recently converted warehouse provides ample space for live in-studio production as well as pre-recorded sessions with editing service options. Our recent partnership with Brave New Workshop provides a second studio location with ideal space for both virtual and hybrid events and includes a green room and dressing rooms.



AVEX *AV Equipment Rental Services*

We provide web streaming services with a plethora of options and customizations. We are also adept at producing socially distanced in-person meetings while observing Covid-19 protocols.



COMMON WORLD PRODUCTIONS, INC. *Video Production and Large-Screen Projection Company*

Partnering with Slamhammer Audio, we have built an in-house concert/event venue, re-imagined for today's needs, with all required safety protocols in place. Providing the same exceptional live sound, lighting, and video now with web-streaming and video/audio recording services. We also have complete remote capabilities and can bring our full production services to any location.



DANGER BOAT PRODUCTIONS *Multimedia Theater Production*

We have moved all our programming online – from small to large audiences – and can provide the direct services of hosting or producing, as well as act as consultants to clients still familiarizing themselves with moving events online in interesting and engaging ways.

HYBRID/VIRTUAL ASSISTANCE:

**EIDECOM***Event Production & AV Services*

Virtual is not new to us - EideCom has had extensive experience in the livestreaming space for many years, winning MN Meetings & Events 2019 Best Livestreaming. We are well-versed in helping planners create an engaging experience - whether that's helping craft content, suggest entertainment ideas, or navigate the world as we approach the hybrid model in 2021. In fact, EideCom has already produced a hybrid event with over 400 attendees in-person, as well as 1,500 online. Whether it's pre-recording content in our studio, building a stage design at a venue to stream from, or helping produce a fully remote event, we love brainstorming new ideas with planners to create high audience engagement!

**ENCOMPASS DIGITAL MEDIA***Global Technologies Services*

We offer clean studios for live productions featuring various options for lighting, audio, and staffing trained to execute successful virtual events.

**FALCO CREATIVE MEDIA***Video Production Services*

Even if an event has moved online, it still needs to have a multi-faceted marketing plan in order to build hype! Video marketing is key. Falco Creative Media has pivoted a lot to help companies and events share pre- and post-event promotional videos. Virtual event video marketing is a great way to drive more attendees to the platform!

**FREESTYLE PRODUCTIONS***Full-Service Event Production Company*

We have taken an interactive approach to helping event planners navigate through these uncharted waters and bring their events to a hybrid or virtual space. We know that each client's needs are unique and that there is no cookie cutter solution. "Virtual" and "Hybrid" are hot words right now. The key is how to continue to engage the audience in a time when digital overload is a real thing. We understand that an event has to be more than a just a glorified zoom meeting. There must be interaction on multiple levels. We work with the clients to find the right path and heighten their overall attendee experience.

**HEROIC PRODUCTIONS***AV Production and Event Staging Specialists*

We help event and meeting planners engage their client's virtual attendees all over the world. Whether your event is hybrid or fully virtual, we can bring the solution to you, or use Warehouse 15, our fully-equipped 8,000 sq. ft. broadcast studio, minutes from downtown Minneapolis just off 35W. We are MN Meetings & Events Best of 2020 Reader's Choice winner for Best Livestreaming/Webcasting Services.

HYBRID/VIRTUAL ASSISTANCE:



METROCONNECTIONS

Conference and Event Services Company

We help clients produce and execute virtual events including website design, registration and data capture management, video content creation, running livestream or pre-recorded sessions, technical crews and equipment, facilitate virtual expos and booths as well as breakout meetings, round-table discussions, and networking events.



RHODEYSTARK EVENTS

AV, Lighting, & Entertainment Company

It is our goal to make sure that every event creates memorable moments while putting our clients at ease. We offer live streaming event management including tech support and DJ entertainment. We provide PPE and sanitize all equipment before and after use.



UNITED RENTALS

Equipment Rental Company

Our new processes require our certified technicians to wash down all equipment upon return (while wearing appropriate PPE) with sprayers/foggers. Then they affix a disinfected tag with the date/time/initials to the equipment. Drivers also disinfect high touch surfaces upon delivery.



UPSTREAM TECH SOLUTIONS

Technical Solution Company

For a digital event, we can ship equipment for remote setups direct to both regular attendees and presenters, which can include a more production specific setup such as lighting, microphone, webcam and computer, iPad or iPhone. Additionally, we may be able to provide Zoom or alike meeting support.

ENTERTAINMENT & ACTIVITIES:



GENERATION NOW ENTERTAINMENT

DJ & Entertainment Services

Prepared to provide safe services for both in-person and virtual meetings, creating an exciting and memorable experience for attendees. We can perform in our home studios as well as meet at local studios to do virtual events.



HANDSON TWIN CITIES

Social Services Organization

For in-person events, we provide a volunteer activity at the event location or support an in-the-community project – this event would follow all safety measures. For virtual events, we provide a remote volunteer option called Project in a Box. This program delivers boxes containing project supplies and instructions right to your virtual attendees. Participants can then donate the completed kits to a nonprofit of their choice, or from a provided list of suggestions. Examples include snack packs for youth, hygiene kits for homeless, cards/care packs for isolated seniors.

ENTERTAINMENT & ACTIVITIES:

**KINNI CREEK LODGE AND OUTFITTERS***Boutique Resort & Outdoor Activities*

Our kayak and fly fishing tours are outdoors, and they are the perfect social distancing activity. We had the busiest year we have ever had in 21 years in 2020 because of adventure seekers looking to be outdoors in nature for their physical and mental health!

**REBEKAH ANDERSON CREATIVE***Live Drawing Artist & Graphic Recorder*

During a Live Draw Engagement, I animate the public space at events by creatively drawing and hand-lettering responses to a prompt put forth by the event host — wall-sized and in real time. Virtually, my work can be live-streamed while I illustrate individual responses in order to add an extra dose of inspiration and connection for your participants. In my Graphic Recorder role, I am utilized to make in-person and online meetings, panel discussions, conferences, and brainstorming sessions more interesting and productive. A graphic recorder synthesizes the information being exchanged with words and relatable images in real time. This allows for deeper engagement with the material by providing a visual that helps people reflect on what was discussed and brings consensus on the group's goals.

**TIME INTO PIXELS PHOTOBOOTH***Party Equipment Rental Services*

Time Into Pixels specializes in capturing unforgettable moments through photo experiences and event photography. We can provide photo booth services for any virtual, hybrid, or in-person event.

**YOGAFIT***Yoga Studio*

We can provide private and safe yoga and fitness classes to in-person groups as well as virtual and hybrid classes.

EVENT STRATEGIES:

**ANDERSON RACE MANAGEMENT***Athletic Event Management Services*

We played a key role in getting running/walking events back up and going again with the State/Municipalities after a 5-month shut down while working with the Governor's Task Force. We believe we could help with guidance/strategies on getting your athletic events going again.

EVENT STRATEGIES:

**DO GOOD EVENTS***Event Planning*

We plan, produce and execute virtual events. We have learned the tools and strategies to help our clients reach their virtual event goals, particularly in the non-profit and business space. We create and manage a comprehensive project plan for executing a successful virtual event and manage on-site show elements.

**FRAMEWORK EVENTS***Event Operations Company*

We have developed comprehensive protocols for events during COVID-19 based on best practices from events/sports around the country. We recently successfully navigated a “bubble” during our execution of the 2020 CrossFit Games. We specialize in managing and executing event experiences for large groups of people, spectators, volunteers, athletes, etc.

**FREEMAN***Event Management, Production, Marketing Services*

Freeman supports the power of face-to-face, digital, and hybrid marketing by providing full-service resources for corporate events, exhibit programs, expositions, and conventions globally. We provide industry-leading market research, content strategy, event attendee metrics, and analysis.

**HANA APRIL, INC.***Experiential Marketing & Brand Activation Services*

We can create super low-cost idea options that are tailored to your specific event. Also, we are known for creating event kits under tight budgetary limitations. We have a huge warehouse of rental items that we can provide at discounted price points for planners who are looking for COVID-19 affordable options.

**THE LACLARE GROUP***Meeting Planning Services*

The LaClare Group provides a free initial consultation. Did you know you can reach a larger audience and have better Supporter/Exhibitor ROI with online meetings and events? When it's done well, many important aspects must be managed to give your attendees an outstanding experience. Budgeting, technical expertise, and back-up plans are just some of the areas we manage. This is so much more than “just scheduling a Zoom meeting”! For in-person meetings, our services include a full spectrum of advice, guidance, and best-practices for COVID-19 safety.

