



THE ROAD ENDS HERE. MEET MINNEAPOLIS.

Meet Minneapolis is very pleased to welcome you to Minneapolis and NCAA Women's Final Four, and are happy to assist you with additional story angles that will highlight our "City by Nature" (also known as the "City of Lakes"). Below you will find information on some of our most visited locations and attractions, as well as areas of the city that will provide unique visuals for your stories.



TOP 7 PHOTO OP SPOTS

Prince Star at First Avenue – Downtown at 701 N 1st Avenue on the outside of the iconic venue.

Mary Tyler Moore statue – Nicollet and 7th Street

Minnehaha Falls – A 53-foot waterfall and limestone bluffs just 20 minutes from downtown.

Spoonbridge and Cherry – At the Minneapolis Sculpture Garden, next to the Walker Art Center and less than 1.5 miles from Women's Final Four events downtown.

Stone Arch Bridge – Only bridge of its kind over the Mississippi River with a skyline view not to be missed.

Bob Dylan Mural – Hennepin and S. 5th Street, 1 block from Nicollet and Target Center

Prince Murals – On the corner near 1313 W 26th Street, in the Uptown neighborhood of Minneapolis and on Floyd's 99 North Loop barber shop at 424 N. Washington Ave.



TOP 5 NEIGHBORHOODS

North Loop – One of the hippest neighborhoods with boutiques, breweries and walkable charm.

Prospect Park – Home to Surly Brewing, O'Shaughnessy Distilling and Market at Malcolm Yards, near the University of Minnesota.

Eat Street – Over 14 blocks of Nicollet Avenue featuring an international taste parade from German to Indian and Greek to Vietnamese.

Cedar-Riverside – Known for its thriving East African community, particularly Somali Americans.

Dinkytown – Home to the University of Minnesota Twin Cities campus and once the stomping grounds of Bob Dylan.



TOP 5 THINGS YOU SHOULD KNOW ABOUT MINNEAPOLIS

Prince – Born and raised in Minneapolis, he lived here throughout his lifetime. His residence, Paisley Park, is a museum and event space; an annual fan celebration at Paisley Park is held in his honor.

Parks – Minneapolis, City by Nature, is home to 180 parks, 22 lakes and the Mississippi River, and is consistently a top-three city on the Trust for Public Land's annual ParkScore rankings.

Flour Milling – Known as the Mill City, Minneapolis was the capitol of flour milling in the world from the 1880s to the 1930s. This history is on display at the Mill City Museum and Mill Ruins Park along the Mississippi River.

Culturally Diverse – Minneapolis prides itself on its diversity throughout the city, from Native and African American to Hispanic and Hmong communities. In fact, the city is also home to the largest Somali population, in the world, outside of Somalia.

Theaters – On a per capita basis, the Twin Cities are second only to NYC in number of theater tickets sold. Minneapolis boasts over 180 theaters including the world-renown Guthrie Theater, Orpheum Theatre, Pantages Theatre and State Theatre.



TOP 5 NON-BASKETBALL ACTIVITIES/EVENTS

Owamni by The Sioux Chef – Native American cuisine by a James Beard-nominated chef at Water Works Park on the bank of the Mississippi River, a sacred spot for the Dakota and Anishinaabe people.

The Departments at Dayton's – A 39-vendor maker's market on the first level of a 1.2 million square foot retail and office development in an historic department store in the heart of downtown.

Title IX Celebration at Mall of America – Eight days of basketball, sports, entertainment + fun at Mall of America that celebrate the 50th anniversary of Title IX – March 27 – April 3.

Mill City Museum – At the birthplace of Minneapolis, this National Historic Landmark was built within the ruins of what was once the world's largest flour mill.

The Endless Bridge at the Guthrie Theater – A cantilever that extends 178 feet from the face of the building and hovers 55 feet above the parkway gives all visitors amazing views of the Mississippi Riverfront.



MEDIA RESOURCES

We're open all season, every season, for storytellers.

➤ minneapolis.org/media

Images: www.minneapolis.org/media/photos

Video B-roll: vimeo.com/album/2042479

Media Kit: www.minneapolis.org/media/media-kit

Social Media Handles: Strongly Encouraged:

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PR CONTACTS

Kathy McCarthy: KathyM@minneapolis.org
D: 612-767-8048 | C: 612-508-9720

Kristen Montag: KristenM@minneapolis.org
D: 612-767-8038 | C: 651-335-5754

Kevin Kurtt: KevinK@minneapolis.org
D: 612-767-8118 | C: 952-288-9319

➤ minneapolis.org