



Meet **Minneapolis**
City by Nature

CONVENTION ALERT

MIDWEST POULTRY FEDERATION PEAK 2024 APRIL 17-19. 2024

<u>Estimated Attendance:</u>	3,000
<u>Location:</u>	Minneapolis Convention Center
<u>Major Arrivals:</u>	Wednesday, April 17, 2024
<u>Major Departure:</u>	Friday, April 19, 2024
<u>Convention Hotels:</u>	Best Western Normandy, Hilton Garden Inn, Hilton Minneapolis, Holiday Inn Express, Hyatt Regency Minneapolis, Millennium Hotel Minneapolis
<u>Meet Minneapolis Contact:</u>	Tamara Spude (612.767.8186)
<u>Attendee Profile</u>	Participants come from all segments of the poultry industry – egg layer, broiler, turkey and organic/specialty poultry production.
<u>Restaurant/Info Booth Hours:</u>	Wednesday, April 17 – 12:00PM-5:00PM Thursday, April 18 – 10:00AM-5:00PM
<u>Transportation Provided:</u>	No
<u>Social Media:</u>	Twitter: @MPFConvention #PEAKmpf #PEAK2024
<u>Schedule:</u>	Attendees will be in educational sessions or in the exhibit hall for the tradeshow and other events throughout the day. Please see the following page that outlines the full convention schedule.

APRIL 16 - NCADC PARTNER EVENT

8:00 AM - 12:30 PM

North Central Avian Disease Conference (*separate registration fee applies*)

APRIL 17 - EDUCATION & UNHATCHED

8:00 AM - 7:00 PM

Registration / Name Badge Pick-Up at Minneapolis Convention Center

7:30 AM - 12:00 PM

Devenish Nutrition Symposium (*by invitation only*)

8:00 AM - 12:30 PM

North Central Avian Disease Conference (*NCADC starts Tuesday, April 16; separate registration fee applies*)

8:00 AM - 5:00 PM

Organic Egg Farmers of America Symposium (*separate registration fee applies*)

1:00 PM - 3:00 PM

PRE-SHOW NUTRITION & POULTRY HEALTH SYMPOSIUM In partnership with the Multi-State Poultry Feeding & Nutrition Conference

3:30 PM - 4:30 PM

5 CONCURRENT EDUCATION TRACKS - Turkey, Broiler, Pullet/Egg Layer, Feed Manufacturing & Technology, Business/Leadership Track

5:00 PM - 10:00 PM

PEAK Unhatched: An Evening Eats & Entertainment - **NEW in 2024**, Unhatched will be held at the Minneapolis Convention Center

APRIL 18 - EXHIBITS & EDUCATION

7:30 AM - 5:00 PM

Registration / Name Badge Pick-Up at Minneapolis Convention Center

8:30 AM - 10:00 AM

5 CONCURRENT EDUCATION TRACKS - Turkey, Broiler, Pullet/Egg Layer, Feed Manufacturing & Technology, Business/Leadership Track

10:00 AM - 5:00 PM

Exhibit Hall Open

10:00 AM - 11:00 AM

Mimosas on the Show Floor (*while supplies last*)

10:00 AM - 3:30 PM

PEAK Feud Game Show (*on the show floor - schedule TBA*)

10:30 AM - 5:00 PM

Poultry Ted Talks - **2 stages in 2024!** (*on the show floor - schedule TBA*)

4:00 PM - 5:00 PM

Happy Hour on the Show Floor

Evening

Hospitality Night (*various locations*)

APRIL 19 - EXHIBITS & EDUCATION

7:30 AM - 12:00 PM

Registration / Name Badge Pick-Up at Minneapolis Convention Center

8:30 AM - 9:30 AM

Poultry Education Theater (**NEW in 2024** - *schedule/topics TBA*)
1 EDUCATION TRACK - Business/Leadership

9:00 AM - 12:00 PM

Exhibit Hall Open

9:30 AM - 11:00 AM

Poultry Ted Talks - **2 stages in 2024!** (*on the show floor - schedule TBA*)

10:00 AM - 11:30 AM

PEAK Feud Game Show (*on the show floor - schedule TBA*)