



Meet **Minneapolis**
City by Nature

CONVENTION ALERT

***Minnesota School Boards Association
2025 Annual Leadership Conference
January 16-17th, 2025***

Estimated Attendance: 2000

Location: Minneapolis Convention Center

Major Arrival: Wednesday January 15th

Major Departure: Friday January 17th

Convention Hotel(s): Hilton Minneapolis (HQ) and Hyatt Regency

MM Services Contact: Erica Bergum (612.767.8188)

Attendee Profile Each year, the MSBA Leadership Conference attracts more than 2,000 school board members, superintendents, business managers and school leaders – concerned people who are anxious to see and hear about new and better products and services in education.

<u>Restaurant Booth Hours:</u>	<u>Day</u>	<u>Date</u>	<u>Hours</u>
	Thursday	Jan 16 th	7:30AM-5:15PM

Extended Skyway Hours: Tuesday January 14th: open until 10 p.m.
 Wednesday January 15th: open until 10 p.m.
 Thursday January 16th: Open 6 a.m. until 10 p.m.
 Friday January 17th: Open at 6 a.m.

Schedule Highlights:

Wednesday, January 15

- 9 a.m. to 4 p.m. Leadership Foundations – School Finance and Management: Phase II (Hyatt Regency Minneapolis)
- 9 a.m. to 4 p.m. Building a High-Performance School Board Team: Phase III (Hyatt Regency Minneapolis)
- 9 a.m. to 4 p.m. Charter School Board Member Workshop (Hyatt Regency Minneapolis)
- 7 p.m. to 9 p.m. Early Bird Sessions (Minneapolis Convention Center)
- “Exploring AI in Schools: A Balanced Perspective”
- “Negotiation Foundations: What to Know as You Head to the Table”

Thursday, January 16

7:30 a.m. Registration and Exhibit Hall opens

8 a.m. to 8:45 a.m. Ask MSBA Sessions

9 a.m. to 11 a.m. Opening Session (doors open)

• Keynote Speaker: Mickey Smith Jr. – “Keep on Going”

11 a.m. to 2:15 p.m. School Excellence Showcase

11:10 a.m. to noon Director District Discussions

12:15 p.m. to 1:30 p.m. Recognition Luncheon

1 p.m. to 5:15 p.m. MSBA Board elections voting booth open

1:40 p.m. to 2:30 p.m. Roundtable Sessions

2:35 p.m. to 3:30 p.m. Ask MSBA Sessions

2:45 p.m. to 3:45 p.m. Workshops

4 p.m. to 5 p.m. Workshops

Friday, January 17

7:30 a.m. Registration and Exhibit Hall opens

7:30 a.m. to 9:15 a.m. MSBA Board elections voting booth open

8 a.m. to 9:10 a.m. Roundtable Sessions

9:15 a.m. to 10:15 a.m. Workshops

10:15 a.m. to noon Closing Session (doors open)

• Keynote Speaker: Hamish Brewer – “Relentless Leadership”

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