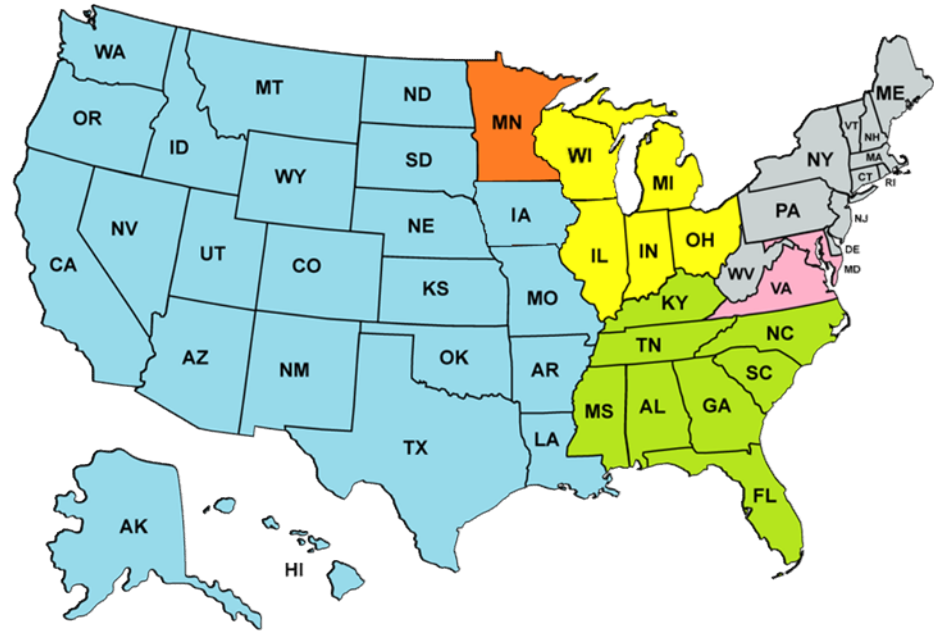


MEET MINNEAPOLIS & SPORTS MINNEAPOLIS
 DESTINATION SALES DEPLOYMENT AS OF DECEMBER 16, 2024

Executive Sales Team		
Executive Meetings Nationwide	10-74 rooms on peak	Team Approach
Executive Meetings West of the Mississippi River to include Minnesota	75-300 rooms on peak	Jessica Derrick – Elavsky
Executive Meetings East of the Mississippi River including Wisconsin	75-300 rooms on peak	Alyssa Ripley
West Regional/National Association & Corporate		
West of the Mississippi (excluding MN)	301+ rooms on peak	Emily Heggernes
MINNESOTA		
Minnesota	301-650 rooms on Peak	Kate Robey
Minnesota	651+ rooms on Peak	Tom Ruzsa
Upper Midwest National Association & Corporate		
Upper Midwest	301+ rooms on peak	Roz Dixon
Northeast National Association & Corporate		
Northeast	301-Citywide	Josh Valasek
Southeast National Association & Corporate		
Southeast	301-Citywide	Madison Rohde
East Coast Team		
D.C. (A-M), Maryland A-Z	301-800	Josh Valasek
D.C. (N-Z), Virginia A-Z	301-800	Madison Rohde
DC, Maryland, Virginia	801+	Stephanie Grimaldi
VERTICAL MARKETS		
Diversity (LGBT)	21-200 rooms on peak	Jessica Derrick-Elavsky
Faith-based	21-200 rooms on peak	Jessica Derrick-Elavsky
Diversity (LGBT)	201+ Rooms on peak	Betty Williams
Faith-based	201+ Rooms on peak	Betty Williams
Union	10+ rooms on peak	Kay Russell
Sports	21+ rooms on peak (excluding MNSE events)	Kate Robey
Sports	MNSE Events	Tom Ruzsa
Business Development	10+ rooms on peak	Kay Russell
International	301+	Emily Heggernes
International	21-300	Jessica Derrick-Elavsky
Reunions	21+	Alyssa Ripley
Group Tour (Domestic & Canada)	21+	Alyssa Ripley



MCC		
	Accounts	Supports MM AE
Alex Hall	SMERF – Social/ Non-Profit/ Military/ Education & Graduations/ Religions/ Cultural (local w/o hotels)/ Fraternal & Weddings	Alyssa Ripley > Jessica Derrick-Elavsky (depending on MN vertical market)and All West of Mississippi River
Deb Taylor*	Retail, Food Industries, Financial & Insurance and Manufacturing (using the MCC) National Assn located in MN	> Stephanie Grimaldi > Tom Ruzsa Kate Robey > Jessica Derrick-Elavsky(depending on local corporate vertical market)
Savannah Fargen	Medical/Pharmaceutical/ Legal, High-Tech/User Groups/Computer (using the MCC), Local MN Association, Big 5 Public Shows & L & L Exhibition	> Betty Williams > Tom Ruzsa/Kate/Jessica D- Depending on MN Vertical mkts > Madison Rohde >Rosalind Dixon
Katie Smith	Sports, Special Events	> Tom MNSE > Kay Russell
Sheila Tapia	Agriculture, Real Estate, Construction, Accounting, Automotive /Transportation/ Finance/Banking 1 – 2 Hall Public Shows	> Emily Heggernes > Josh Valasek > Tom Ruzsa/Kate/Jessica D- Depending on MN Vertical mkts