



Meet **Minneapolis**
City by Nature

CONVENTION ALERT

NORTHWESTERN MUTUAL LIFE INSURANCE 2023 NORTHWESTERN MUTUAL CENTRAL REGIONAL FEBRUARY 6-8, 2023

<u>Estimated Attendance:</u>	2,000
<u>Location:</u>	Minneapolis Convention Center
<u>Major Arrivals:</u>	Monday, February 5, 2023
<u>Major Departure:</u>	Wednesday, February 8, 2023
<u>Convention Hotels:</u>	Hilton Minneapolis and Hyatt Regency
<u>Meet Minneapolis Contact:</u>	Tamara Spude (tamaras@minneapolis.org) 612.767.8186

Attendee Profile

The Northwestern Mutual Regional Meetings are held annually for the financial representatives and wealth management advisors of Northwestern Mutual and their staff. It is an opportunity to celebrate the successes of the previous year, kick off the initiatives of the new year and motivate the distribution force for the year ahead. Attendees range from young college interns to seasoned, career Northwestern Mutual "lifers", all of whom are always excited to gather with the Northwestern Mutual family at these events.

Restaurant/Info Booth Hours: N/A

Transportation Provided: No

Social Media: N/A

Schedule: No public schedule available; group is mainly meeting at the convention center with the exception of a few events taking place at the Hilton. Restaurants may see a bit of increased traffic for breakfasts and lunches near the hotels/convention center as well as for dinner on Monday evening. On Tuesday, bars may see heavier traffic between 5pm-7pm before their evening event starts.