



Meet **Minneapolis**
City by Nature

JOIN US AS A
PARTNER



PARTNERSHIP BENEFITS

WHAT WE DO

Meet Minneapolis, Convention & Visitors Association, promotes the Minneapolis community as a viable convention site and visitor destination. Our goal is to make sure that businesses like yours are front and center for the 30 million visitors that come to the Minneapolis region each and every year.

CONNECTION



CLIENT-DRIVEN LEADS

Qualified, client-driven leads from Meet Minneapolis staff based on requests from meeting planners, tour operators and weddings.



NETWORKING EVENTS

Invitations to attend our networking and educational events providing you with the opportunity to increase your B2B connections.



WORKSHOPS

Educational Events to maximize your investment along with access to special events.



MEDIA EXPOSURE

Local, regional, national and international media exposure via our PR team.

SOCIAL MEDIA

#MeetMpls showcases our incredible city. It's a one stop shop to push the pride button on Minneapolis.



@MeetMinneapolis

#MeetMPLS

SIGNATURE
PARTNERS



1.800.445.7412 minneapolis.org

MARKETING TOOLS



BROCHURE DISTRIBUTION

Complimentary brochure distribution at both the Minneapolis Convention Center, as well as the Meet Minneapolis Visitor Center at 5th Street and Nicollet.



CONVENTION SERVICES

Meet Minneapolis' Convention Services team utilizes our partners as preferred vendors for all of our convention clients.



ADDITIONAL MARKETING

Sponsorship and marketing opportunities are available at the Minneapolis Convention Center and Meet Minneapolis Visitor Center.



CONVENTION CALENDAR

Access to our partner only calendar including dates, locations, expected attendance and contact information for conventions coming to Minneapolis.



VISITOR MAPS

Inclusion on the visitor maps and walking guides distributed to 150,000 convention attendees and visitors.



RESTAURANT BOOTH

Menu placement and referrals via the MCC Restaurant Booth – available for events with 1,000+ attendees



SUSHI TRAIN
Sam Ziegler Photography

REM5 VR LAB

INDUSTRIOUS
COWORKING

MINNEAPOLIS.ORG



WEBSITE FEATURE

Website listing including your business info, as well as inclusion in relevant articles curated by our content team and based on SEO keywords



Monthly average of

52,097

CLICKS TO PARTNER WEBSITES



EVENTS CALENDAR

Opportunities to post events or festivals to our citywide events calendar which saw approximately 636,000 visitors in 2021.



↑ 3,300,000

AVERAGE YEARLY PAGEVIEWS

> LEARN MORE



1.888.676.MPLS



info@minneapolis.org



minneapolis.org/partners