Social Media Community Guidelines

Meet Minneapolis manages a variety of social media channels and strives to create supportive and engaging communities where we can share information and hold conversations.

We highlight neighborhoods and local businesses, topics, and travel information that is important to our visitors and Minneapolis community. We value visitor feedback and are available to answer any tourism-related questions to improve your travel experience in Minneapolis. Our goal is to provide unique trip ideas, dining and hotel recommendations, and fun ways to help you explore the remarkable features, landmarks, and businesses across the city of Minneapolis.

If you post or comment on one of our social media channels, you are agreeing to abide by these Community Guidelines. We reserve the right to (1) determine whether contributions to our social media channels breach our guidelines, (2) hide or delete comments made on our channels, and (3) block users who do not follow these guidelines.

Thank you for doing your part in helping us create a positive and supportive online community.

We ask that all users review our Community Guidelines:

- **Be Respectful**
  - We ask that everyone show respect for all users in our social media community.
  - We encourage and welcome your comments and feedback, provided that you share your viewpoint in a way that is respectful.
  - Bullying, cursing, racist and/or harassing comments of any kind are not allowed.

- **Stay on Topic**
  - We do our best to highlight where to go and what to do as a traveler in Minneapolis. Our recommendations are meant to provide visitors with fun ideas for trip planning and offer suggestions to enhance their travel experience.
  - Our social media channels are not a forum for inappropriate and off-topic comments, intentional trolling (posting deliberately disruptive statements meant to hijack comment threads), troll baiting or flaming (hostile online interactions that involve insulting messages), spam or solicitations.
  - We reserve the right to take down any comments we deem inappropriate.

- **Zero Tolerance Policy**
  - Any language we determine to be harmful, disrespectful, or hate speech will be removed from our channels immediately, and the user may be blocked from all Meet Minneapolis social media accounts indefinitely.
  - Below is a list of examples of the type of content we will remove:
    - Profanity of any kind
    - Threats and/or references to violence in any form
    - Discriminatory, disparaging, and/or hate speech comments regarding race, ethnicity, religion, gender, disability, sexual orientation, or political beliefs

- Misinformation of factual matters
- Links or comments containing sexually explicit content or material
- Discussion of illegal activity

- **Protect your Privacy**

    o Your privacy is important to us. Please do not provide any personal or account information on social media.

- **Community Comments are Not Always Accurate**

    o We will do our best to moderate and respond quickly to comments and feedback. However, we are not responsible for the accuracy or reliability of comments or materials posted by followers. Comments made by individuals outside of our organization do not necessarily reflect our views and are the responsibility of the person posting them.

- **Shared Content May Get Reposted**

    o By posting on one or more of our social media channels, you understand that your posts may be freely used by us in our marketing materials, website and social media pages.