



# SUSTAINABLE EVENTS

The Minneapolis Convention Center (MCC) is committed to sustainability. Hosting an event? Here's how you can help:

## ➤ VENUE & TRANSPORTATION

- **Choose Sustainable Venues:** Select venues that prioritize sustainability, like MCC, which operates on 100% renewable electricity and diverts 60% of waste from landfills.
- **Reduce Your Carbon Footprint:** Encourage direct flights to minimize emissions and promote eco-friendly transportation like light rail, biking and walking.
- **Stay Close to the Action:** Book accommodations near the MCC to reduce transportation impact.

## ➤ MATERIALS & EVENT SWAG

- **Use Digital Instead of Print:** Opt for digital signage and event materials to cut down on paper waste.
- **Minimize or Rethink Event Swag & Gifts:** Instead of plastic trinkets or one-time use items, consider digital resources, reusable swag or interactive experiences. Explore locally sourced gifts from women-, BIPOC- and LGBTQ+-owned businesses.
- **Donate Leftover Items:** Work with your Event Coordinator to donate excess materials to local organizations instead of throwing them away.

## ➤ CONNECT WITH PARTNERS

- **Offset Your Carbon Impact:** Partner with Green Cities Accord to invest in carbon offset solutions that help balance your environmental footprint.

## ➤ FOOD & WASTE REDUCTION

- **Support Local & Sustainable Food:** Choose seasonal, locally sourced menus. Limit food waste by ordering appropriate food amounts, and consider vegetarian or poultry options. Promote locally-owned restaurants over chain restaurants for client dinners and attendee free time.
- **Utilize Water Bottle Stations in the Building:** Encourage your team and visitors to bring their own reusable bottles rather than using single-use bottles.
- **Recycle/Compost Everything You Can:** Educate your team and attendees about tri-sort containers available at the event.

## ➤ CORPORATE SOCIAL RESPONSIBILITY (CSR) & ATTENDEE ENGAGEMENT

- **Incorporate CSR Initiatives:** Engage attendees with meaningful CSR activities that support the local community. Your event coordinator can connect you with nonprofit partners for donation and volunteer opportunities.
- **Educate & Engage Attendees:** Share sustainability initiatives on your event website and materials to encourage participation and highlight your green initiatives.