



# SUSTAINABLE EXHIBITS

The Minneapolis Convention Center (MCC) is committed to sustainability, and exhibitors play a key role. Here's how you can help:

## ➤ SUSTAINABLE BOOTH DESIGN

- **Rethink Your Booth Design:** Avoid carpeting or use a reusable material to cut down on waste. *Many carpets are single-use and end up in landfills.*
- **Avoid Foam Core & Styrofoam** or signage and displays, choose recyclable or reusable materials like cardboard or fabric. *Foam core and Styrofoam are not biodegradable and contribute to landfill waste.*
- **Turn Off Booth Electricity:** Reduce unnecessary energy consumption and lower your carbon footprint by turning off booth lights, TVs, etc. at the end of each show day.

## ➤ SUSTAINABLE RESOURCES & MATERIALS

- **Offer Digital Assets for Information:** Use QR codes instead of printed brochures to reduce paper waste.
- **Limit the Amount of Items Shipped:** Consolidate shipments and only bring what you truly need for your booth. *Excess shipping contributes to emissions and packaging waste.*
- **Aim to be Plastic-Free:** Reduce or eliminate single-use plastics at your booth.
- **Utilize the Water Bottle Stations in the Building:** Encourage your team and visitors to bring their own reusable bottles rather than using single-use bottles. *Plastic bottles are one of the top waste items at events.*

## ➤ WASTE REDUCTION & RECYCLING

- **Rethink Booth Garbage Cans:** Encourage visitors to use event-provided waste stations for proper sorting. *Small trash bins lead to contamination of recycling and compost streams.*
- **Recycle/Compost Everything You Can:** Educate your team and attendees about tri-sort containers available at the event. *Proper sorting helps divert waste from landfills.*
- **Recycle Any Packaging or Save to Reuse:** Reduce waste by reusing shipping materials for future events.
- **Minimize or Rethink Giveaways to Attendees:** Instead of plastic trinkets, consider digital resources, sustainable swag or interactive experiences. *Most giveaways end up in the trash after the event.*

## ➤ COMMUNITY IMPACT

- **Donate Leftover Items:** Work with your Event Coordinator to donate excess materials to local organizations instead of throwing them away.

## ➤ CONNECT WITH PARTNERS

- **Offset Your Carbon Impact:** Partner with Green Cities Accord to invest in sustainable solutions that help balance your environmental footprint.