



CONVENTION ALERT

USA Gymnastics 2024 Olympic Trials & USA Championships June 21-30, 2024

<u>Estimated Attendance:</u>	50,000						
<u>Location:</u>	Target Center & Minneapolis Convention Center						
<u>Major Arrival:</u>	Thursday, June 20 th & Wednesday, June 26 th						
<u>Major Departure:</u>	Monday, July 1 st						
<u>Convention Hotel(s):</u>	Marriott City Center, Lofton Hotel, Embassy Suites, Hilton Garden Inn, Millenium, Hilton, Hyatt Regency, Hampton Inn & Suites						
<u>MM Services Contact:</u>	Ashley Williams (612.767.8184) & Tyler Boike (612.767.8182)						
<u>Attendee Profile</u>	The 2024 U.S. Olympic Team Trials - Gymnastics will take place June 27-30 at Target Center in Minneapolis, where fans will watch the country's best artistic gymnasts vie for a spot on the U.S. Olympic Team. At the conclusion of competition, USA Gymnastics will announce the 2024 Olympic Team for artistic gymnastics live in front of the Target Center audience. The rhythmic and trampoline teams will be announced at the conclusion of the USA Gymnastics Championships.						
<u>Restaurant Booth & Welcome Desk Hours:</u>	<table><thead><tr><th><u>Day</u></th><th><u>Date</u></th><th><u>Hours</u></th></tr></thead><tbody><tr><td></td><td></td><td>Pending</td></tr></tbody></table>	<u>Day</u>	<u>Date</u>	<u>Hours</u>			Pending
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		Pending					
<u>Important Notes:</u>	There will be two large activations outside of the MCC and TC. Promenade du Nord will be located on 7 blocks of Nicollet Mall with sidewalk vendors, games, and décor. Flipzone will be located on 1 st Ave outside of Target Center and will be a fan experience with media hubs, partner activations, food and social gatherings, concerts, zipline, stages, and meet up spaces						

Schedule Highlights:

USA Gymnastics Championships:

https://static.usagym.org/PDFs/Events/24usagymchamps/schedule_block.pdf

USA Gymnastics Olympic Trials:

- Thursday, June 27 – 5:30-8:00 p.m. – Men’s Day 1 (doors open at 4:00 p.m.)
- Friday, Jun 28 – 7:00-9:00 p.m. – Women’s Day 1 (doors open at 5:30 p.m.)
- Saturday, June 29 – 2:00-5:00 p.m. – Men’s Day 2 (doors open at 12:30 p.m.)
- Sunday, June 30 – 7:30-10:00 p.m. – Women’s Day 2 (doors open at 6:00 p.m.)



2024 "GYMNASTICS CITY USA" EVENTS

- **USA GYMNASTICS CHAMPIONSHIPS - Minneapolis Convention Center – June 22-26**
National Championships for Men’s and Women’s Acrobatic, Rhythmic and Trampoline & Tumbling disciplines; Rhythmic and Trampoline Olympic team will be announced following competition.
- **USA GYMNASTICS FOR ALL NATIONAL CHAMPIONSHIPS AND GYM FEST - Minneapolis Convention Center – June 27-30**
*The **Gymnastics for All** sport program is the largest with regards to gymnastics membership worldwide and provides opportunities and activities for all ages and levels of abilities. Competitors come from all over the world to participate!*
- **U.S. OLYMPIC TEAM TRIALS – GYMNASTICS - Target Center – June 27-30**
The 2024 U.S. Olympic Men’s and Women’s Artistic Gymnastics team members will be selected and will represent the United States in the XXXIII Olympic Summer Games taking place in Paris, France. Athletes including Simone Biles, Suni Lee, Yul Moldauer, and Shane Wiskus are expected to compete!

Competition Schedule:

Thursday, June 27 – **Men’s Day 1** – Doors Open 4pm; Ticket 5pm; Comp Begins 5:35pm
Friday, June 28 – **Women’s Day 1** – Doors Open 5:30pm; Ticket 6:30pm; Comp Begins 6:35pm
Saturday, June 29 – **Men’s Day 2** – Doors Open 1pm; Ticket 1:30pm; Comp Begins 2:15pm
Sunday, June 30 – **Women’s Day 2** – Doors Open 6pm; Ticket 7pm; Comp Begins 7:30pm

- **USA GYMNASTICS NATIONAL CONGRESS AND TRADE SHOW Minneapolis Convention Center – June 27-30**
Gymnastics professionals from around the country will attend live educational presentations and demonstrations on various topics, including coaching, judging, business, sports science, fitness, SafeSport, and more - attendees will also receive admittance to the vendor Trade Show Hall. Not open to the public.
- **2024 USA GYMNASTICS HALL OF FAME INDUCTION AND DINNER Lumber Exchange Building – Saturday, June 29 – 6:45-9:00pm**
Members of the 2024 Hall of Fame class will be inducted during a ceremony on Saturday, June 29, 2024, in Minneapolis, MN, in conjunction with USA Gymnastics’ annual National Congress and Tradeshow and the 2024 U.S. Olympic Team Trials-Gymnastics. Admittance by ticket only.

- **FLIP ZONE**

On 1st Ave North between 6th St and 7th St (in front of Target Center) and Target Plaza - June 27-30

Free and open to all. Come to the official fan fest of Gymnastics City USA! There will be live entertainment, music, activities, gymnastics demonstrations, food & beverage, plus lots more!

The stage at Flip Zone will feature local artists, DJs and celebrity appearances, and other surprises. The backdrop for the stage will be the iconic First Avenue music venue.

And with no tickets available for purchase, gymnastics fans can come to Flip Zone and watch all the excitement of the Women's Trials Finals live on screens throughout the area! Other event watch parties TBD.

Event Hours:

Thursday – 3-8pm

Friday – 3-10pm

Saturday – 12-6pm

Sunday – 3-10pm

- **PROMENADE DU NORD**

From Minneapolis Convention Center to Nicollet Mall to 7th Street ending at Target Center – June 27-30 – Open Daily 11am - 6pm

Minneapolis is the final stop before Team USA heads to Paris – so let's get them ready for the "piece de resistance"! Nicollet Mall will be transformed into PROMENADE DU NORD - a "Parisian Street Fair" made up of local makers, plus performers, artists, vendors, food trucks, outdoor cafes, and more lining the streets of downtown Minneapolis. Many people will be going back and forth between MCC and Target Center - this will give them a great directional path, plus promote downtown Minneapolis and Minnesota businesses. Free and open to all!

- **GYMNASTICS CITY USA KICK-OFF EVENT**

On Promenade du Nord (formerly known as Nicollet Mall) & 8th Street - Thursday, June 27 – 12 Noon

A "made for media" event! Over 1,000 gymnasts from around the world will showcase a choreographed dance routine simultaneously right on Promenade du Nord!

- **GYMNASTICS CITY USA VIP HOST HOUSE**

Dayton's Project 7th Floor - Downtown Minneapolis – June 27-30

Host House will be the place to see and be seen! The official VIP "SOIREE" of Gymnastics City USA! By invitation only.

Event Hours (tentative):

Thursday – 3-9pm

Friday – 3-9pm

Saturday – 12 Noon-7pm

Sunday – 3-10pm

- **GYMNASTICS CITY USA MEDIA & VIP PARTY – Mall of America – Tuesday, June 25 – 6-8 pm**
National and local media, participating coaches and judges, USAG and USOPC staff and VIP, local VIP, and partners will be invited to kick off “Gymnastics City USA”! Complimentary food and beverages will be served in MOA’s Parkview Room. There will be a DJ and a short program will take place. Guests will also be invited to explore Mall of America on their own! Transportation will be provided.
- **COMMUNITY LEGACY EVENT 1 – RGC (Richfield Gymnastics Club) - Tuesday, June 11 – 10am-12 Noon**
Create a unique and interactive gymnastics event celebrating the diversity of the sport and the upcoming 2024 Gymnastics City USA events.
- **COMMUNITY LEGACY EVENT 2 – TB1Fund – Date TBD**
A donation will be made to TB1Fund in support of the TB1F Rehab Space at M Health Fairview Masonic Children’s Hospital.

- **LOC GYMNASTICS EXPERIENCE COMMITTEE SPECIAL EVENTS**

The LOC Experience Committee is made up of members of MNSE’s Champions Council along with other MNSE and gymnastics supporters. The Committee was tasked with creating an incredible experience for all Gymnastics City USA participants and attendees, with special focus on coaches, judges, and media.

“By Invitation Only” events may include:

- Brit’s Pub Lawn Bowling – Coaches, Judges, & Media
- Smash Park – Coaches & Judges
- Lunch on Target Field/Private Facility Tour – Elite Gymnasts & Elite Coaches
- Mall of America Shopping Day – Coaches & Judges
- “Gym City at Night” - Private spaces will be held at The Local (June 22-26) & Kieran’s (June 27-30) - Coaches & Judges

*Events and schedules subject to change.