



CONVENTION ALERT

VeeFriends LLC
VeeCon 2022
May 19 – 22, 2022

<u>Estimated Attendance:</u>	8,000-10,000 attendees
<u>Location:</u>	U.S. Bank Stadium
<u>Major Arrivals:</u>	Thursday, May 19
<u>Major Departure:</u>	Monday, May 23
<u>Convention Hotels:</u>	Element Minneapolis Downtown, Emery Autograph Collection, AC Hotel Minneapolis Downtown, W Minneapolis – The Foshay, Hilton Minneapolis, Loews Minneapolis Hotel, Hotel Ivy & Rand Tower Hotel
<u>Meet Minneapolis Contact:</u>	Tamara Spude (tamaras@minneapolis.org) 612.767.8186
<u>Attendee Profile</u>	VeeCon is for non-fungible token (NFT) holders and not open to the public. VeeCon is the first NFT-ticketed conference in the world and where VeeFriends token holders come together as one community to build lasting friendships, share ideas and learn together. The conference is focused around business, marketing ideas, creativity, entrepreneurship, innovation competition and fun.
<u>Transportation Provided:</u>	No
<u>Social Media:</u>	Twitter: @veeconference #VeeCon2022
<u>Schedule:</u>	See next page.
<u>Special Notes:</u>	Attendees are on their own for all meals and transportation, however F&B options will be provided within the venue throughout the duration of the event.

Sunday, May 15 – Wednesday, May 18

Production and main team arrive, pre-rig and load-in at venue

Thursday, May 19

Attendee arrivals in Minneapolis

Welcome Party at the Commons (5pm-10pm)

Friday, May 20

Day 1 – 8am-9pm in venue

Saturday, May 21

Day 2 – 8am-9pm in venue

Sunday, May 22

Day 3 – 8am-3pm in venue